#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 30, 2020

### LPL Financial Holdings Inc.

(Exact name of registrant as specified in its charter)

Delaware

001-34963

20-3717839

(State or other jurisdictions of incorporation)	(Commission	on File Number)	(I.R.S. Employer Identification No.)
4707 Executive Drive, (Address of	<b>San Diego,</b> f principal executive off	<b>California</b>	<b>92121</b> (Zip Code)
·	•	ber, including area code:	(=,p =000)
	·	'- <b>7210</b>	
	N/A		
(Former n	name or former address	s, if changed since last rep	ort)
Check the appropriate box below if the Form 8-K he following provisions:	filing is intended to sim	nultaneously satisfy the filin	g obligation of the registrants under any of
☐ Written communications pursuant to Rule 425	under the Securities A	ct (17 CFR 230.425)	
☐ Soliciting material pursuant to Rule 14a-12 und	ler the Exchange Act (	17 CFR 240.14a-12)	
☐ Pre-commencement communications pursuant	to Rule 14d-2(b) unde	er the Exchange Act (17 CF	R 240.14d-2(b))
☐ Pre-commencement communications pursuant	to Rule 13e-4(c) unde	r the Exchange Act (17 CF	R 240.13e-4(c))
Securities registered pursuant to Section 12(b) of	the Act:		
Title of each class Common Stock - par value \$0.001 per sha	Trading S are LPI		each exchange on which registered e Nasdaq Global Select Market
ndicate by check mark whether the registrant is a fifthis chapter) or Rule 12b-2 of the Securities Exemerging growth company $\square$			05 of the Securities Act of 1933 (§230.405
f an emerging growth company, indicate by check vith any new or revised financial accounting stand			

#### Item 2.02 Results of Operations and Financial Condition.

On July 30, 2020, LPL Financial Holdings Inc. (collectively with its subsidiaries, the "Company") issued a press release announcing its financial results for the three months ended June 30, 2020. A copy of the press release is furnished with this Form 8-K and attached hereto as Exhibit 99.1.

Exhibit 99.1 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities under that Section and shall not be deemed to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Exchange Act.

#### Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits
- 99.1 Press Release dated July 30, 2020 ("LPL Financial Announces Second Quarter 2020 Results")
- Cover Page Interactive Data File (embedded within the Inline XBRL document).

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LPL FINANCIAL HOLDINGS INC.

By: /s/ Matthew J. Audette

Name: Matthew J. Audette Title: Chief Financial Officer

Dated: July 30, 2020



#### LPL Financial Announces Second Quarter 2020 Results

#### **Key Financial Results**

- Earnings per share ("EPS") was \$1.27, and Net Income was \$102 million.
  - Gross Profit\*\* was \$488 million.
  - Core G&A\*\* was \$222 million.
  - EBITDA\*\* was \$207 million and EBITDA\*\* as a percentage of Gross Profit\*\* was 42%.
- EPS Prior to Amortization of Intangible Assets\*\* was \$1.42.

#### **Key Business Results**

- Total Brokerage and Advisory Assets increased 8% year-over-year to \$762 billion.
  - Advisory assets increased by 15% year-over-year to \$375 billion.
- Total net new assets<sup>(1)</sup> were an inflow of \$13.0 billion, translating to a 7.8% annualized growth rate, bringing the trailing twelve-month average organic growth rate to 6.9%.
  - Total net new asset annualized growth rate was 6.1% in April, 7.0% in May, and 8.7% in June.
  - Net new advisory assets were an inflow of \$10.2 billion, translating to a 12.7% annualized growth rate.
  - Net new brokerage assets were an inflow of \$2.8 billion, translating to a 3.2% annualized growth rate.
  - Year-to-date production retention rate was 98.6%, up from 96.2% a year ago.
- Recruited Assets<sup>(2)</sup> were \$11.1 billion, contributing to a trailing twelve-month total of \$38.8 billion.
  - Advisor count<sup>(3)</sup> was 16,973, up 210 from Q1 2020 and 812 year-over-year.
- Total client cash balances were \$45.3 billion, down \$2.5 billion or 5% sequentially.
  - Client cash balances as a percentage of total assets were 5.9%.

#### **Key Capital Results**

- Dividends were \$20 million.
- Cash available for corporate use was \$282 million, up from \$236 million in Q1.
- Credit Agreement Net Leverage Ratio<sup>(4)</sup> was 2.03x.

#### **Key Updates**

- We signed an agreement with M&T Bank to join LPL's platform. M&T has ~170 advisors servicing ~\$20 billion in brokerage and advisory assets and expects to onboard in the middle of 2021.
- Q2 Core G&A\*\* was \$222M, which brings the first half total to \$446M, or an annualized run-rate of ~\$890M. Full-year plans
  continue to be in the lower half of the 2020 outlook range of \$915 to \$940M.

**SAN DIEGO - July 30, 2020** — LPL Financial Holdings Inc. (Nasdaq: LPLA) (the "Company") today announced results for its second quarter ended June 30, 2020, reporting net income of \$102 million, or \$1.27 per share. This compares with \$146 million, or \$1.71 per share, in the second quarter of 2019 and \$156 million, or \$1.92 per share, in the prior quarter.

"In the second quarter we remained focused on executing our business priorities and advancing our strategic plans, as we navigated the new operating environment," said Dan Arnold, President and CEO. "This focus led to another quarter of solid business outcomes, including new highs for advisor recruiting and retention. We also made progress on our strategic priorities by announcing two acquisitions, enriching digital capabilities for advisors and their clients, continuing to transform our service model, and introducing new Business Solutions. As we look ahead, we see an opportunity to not just return to business as usual or a new normal, but rather create a future that is better than ever for our advisors and their clients."

"We delivered another quarter of strong results as we continued to drive growth and remained disciplined on expenses", said Matt Audette, CFO. "Our investments in technology, capabilities, and service over the last several years helped generate our highest quarterly organic growth rate and recruiting results. Looking forward, our financial strength positions us well to continue investing to drive organic growth while also staying flexible in our capital allocation plans as economic conditions evolve."

#### **Conference Call and Additional Information**

The Company will hold a conference call to discuss its results at 5:00 p.m. EDT on Thursday, July 30. To listen, call 877-677-9122 (domestic) or 708-290-1401 (international); passcode 3183625, or visit investor.lpl.com (webcast). Replays will be available by phone and on investor.lpl.com beginning two hours after the call and until August 6 and August 20, respectively. For telephonic replay, call 855-859-2056 (domestic) or 404-537-3406 (international); passcode 3183625.

#### **About LPL Financial**

LPL Financial is a leader in the retail financial advice market and the nation's largest independent broker-dealer\*. We serve independent financial advisors and financial institutions, providing them with the technology, research, clearing and compliance services, and practice management programs they need to create and grow their practices. LPL enables them to provide objective guidance to millions of American families seeking wealth management, retirement planning, financial planning and asset management solutions. LPL.com

\*Based on total revenues, Financial Planning magazine June 1996-2020.

Securities and Advisory Services offered through LPL Financial LLC, a registered investment advisor. Member FINRA/SIPC.

#### \*\*Non-GAAP Financial Measures

Management believes that presenting certain non-GAAP financial measures by excluding or including certain items can be helpful to investors and analysts who may wish to use this information to analyze the Company's current performance, prospects, and valuation. Management uses this non-GAAP information internally to evaluate operating performance and in formulating the budget for future periods. Management believes that the non-GAAP financial measures and metrics discussed below are appropriate for evaluating the performance of the Company.

EPS Prior to Amortization of Intangible Assets is defined as GAAP EPS plus the per share impact of amortization of intangible assets. The per share impact is calculated as amortization of intangible assets expense, net of applicable tax benefit, divided by the number of shares outstanding for the applicable period. The Company presents EPS Prior to Amortization of Intangible Assets because management believes that the metric can provide investors with useful insight into the Company's core operating performance by excluding non-cash items that management does not believe impact the Company's ongoing operations. EPS Prior to Amortization of Intangible Assets is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to GAAP EPS or any other performance measure derived in accordance with GAAP. For a reconciliation of EPS Prior to Amortization of Intangible Assets to GAAP EPS, please see footnote 36 on page 19 of this release.

Gross Profit is calculated as net revenues, which were \$1,367 million for the three months ended June 30, 2020, less commission and advisory expenses and brokerage, clearing and exchange fees, which were \$860 million and \$19 million, respectively, for the three months ended June 30, 2020. All other expense categories, including depreciation and amortization of fixed assets and amortization of intangible assets, are considered general and administrative in nature. Because the Company's Gross Profit amounts do not include any depreciation and amortization expense, the Company considers its Gross Profit amounts to be non-GAAP financial measures that may not be comparable to those of others in its industry. Management believes that Gross Profit can provide investors with useful insight into the Company's core operating performance before indirect costs that are general and administrative in nature.

Core G&A consists of total operating expenses, which were \$1,203 million for the three months ended June 30, 2020, excluding the following expenses: commission and advisory, regulatory charges, promotional, employee share-based compensation, depreciation and amortization, amortization of intangible assets, and brokerage, clearing and exchange. Management presents Core G&A because it believes Core G&A reflects the corporate operating expense categories over which management can generally exercise a measure of control, compared with expense items over which management either cannot exercise control, such as commission and advisory expenses, or which management views as promotional expense necessary to support advisor growth and retention, including conferences and transition assistance. Core G&A is not a measure of the Company's total operating expenses as calculated in accordance with GAAP. For a reconciliation of Core G&A to the Company's total operating expenses, please see footnote 9 on page 17 of this release. The Company does not provide an outlook for its total operating expenses because it contains expense components, such as commission and advisory expenses, that are market-driven and over which the Company cannot exercise control. Accordingly a reconciliation of the Company's outlook for Core G&A to an outlook for total operating expenses cannot be made available without unreasonable effort.

EBITDA is defined as net income plus interest and other expense, income tax expense, depreciation and amortization, and amortization of intangible assets. The Company presents EBITDA because management believes that it can be a useful financial metric in understanding the Company's earnings from operations. EBITDA is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to net income or any other performance measure derived in accordance with GAAP, or as an alternative to cash flows from operating activities as a measure of profitability or liquidity. In addition, the Company's EBITDA can differ significantly from EBITDA calculated by other companies, depending on long-term strategic decisions regarding capital structure, the tax jurisdictions in which companies operate, and capital investments. For a reconciliation of EBITDA to net income, please see footnote 25 on page 18 of this release.

Credit Agreement EBITDA is defined in, and calculated by management in accordance with, the Company's credit agreement ("Credit Agreement") as "Consolidated EBITDA," which is Consolidated Net Income (as defined in the Credit Agreement) plus interest expense, tax expense, depreciation and amortization, amortization of intangible assets, and further adjusted to exclude certain non-cash charges and other adjustments, including unusual or non-recurring charges and gains, and to include future expected cost savings, operating expense reductions or other synergies from certain transactions. The Company presents Credit Agreement EBITDA because management believes that it can be a useful financial metric in understanding the Company's debt capacity and covenant compliance under its Credit Agreement. Credit Agreement EBITDA is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to net income or any other performance

measure derived in accordance with GAAP, or as an alternative to cash flows from operating activities as a measure of profitability or liquidity. In addition, the Company's calculation of Credit Agreement EBITDA can differ significantly from adjusted EBITDA calculated by other companies, depending on long-term strategic decisions regarding capital structure, the tax jurisdictions in which companies operate, capital investments, and types of adjustments made by such companies. For a reconciliation of Credit Agreement EBITDA to net income, please see footnote 25 on page 18 of this release.

#### **Forward-Looking Statements**

Statements in this press release regarding the Company's future financial and operating results, growth, priorities and business strategies, including forecasts and statements relating to future expenses (including 2020 Core G&A\*\* outlook), future capabilities, future advisor service experience, future investments and capital deployment, long-term shareholder value and M&T Bank's agreement to join LPL's platform, as well as any other statements that are not related to present facts or current conditions or that are not purely historical, constitute forwardlooking statements. These forward-looking statements are based on the Company's historical performance and its plans, estimates, and expectations as of July 30, 2020. Forward-looking statements are not guarantees that the future results, plans, intentions, or expectations expressed or implied will be achieved. Matters subject to forward-looking statements involve known and unknown risks and uncertainties, including economic, legislative, regulatory, competitive, and other factors, which may cause actual financial or operating results, levels of activity, or the timing of events, to be materially different than those expressed or implied by forward-looking statements. Important factors that could cause or contribute to such differences include: changes in general economic and financial market conditions, including retail investor sentiment; changes in interest rates and fees payable by banks participating in the Company's client cash programs; the Company's strategy and success in managing client cash program fees; changes in the growth and profitability of the Company's fee-based business; fluctuations in the levels of advisory and brokerage assets, including net new assets, and the related impact on revenue; effects of competition in the financial services industry and the success of the Company in attracting and retaining financial advisors and institutions; whether the retail investors served by newly-recruited advisors choose to move their respective assets to new accounts at the Company; the effect of current, pending and future legislation, regulation and regulatory actions, including disciplinary actions imposed by federal and state regulators and self-regulatory organizations and the implementation of Regulation BI (Best Interest); the costs of settling and remediating issues related to regulatory matters or legal proceedings, including actual costs of reimbursing customers for losses in excess of our reserves; changes made to the Company's services and pricing, and the effect that such changes may have on the Company's gross profit streams and costs; execution of the Company's plans and its success in realizing the synergies, expense savings, service improvements, and/or efficiencies expected to result from its initiatives, acquisitions and programs; the effects of the COVID-19 pandemic; the successful onboarding of advisors and client assets, in connection with M&T Bank's agreement to join LPL's platform; and the other factors set forth in Part I, "Item 1A. Risk Factors" in the Company's 2019 Annual Report on Form 10-K, as may be amended or updated in the Company's Quarterly Reports on Form 10-Q or other filings with the Securities and Exchange Commission. Except as required by law, the Company specifically disclaims any obligation to update any forward-looking statements as a result of developments occurring after the date of this earnings release, even if its estimates change, and you should not rely on statements contained herein as representing the Company's views as of any date subsequent to the date of this press release.

# LPL Financial Holdings Inc. Condensed Consolidated Statements of Income (In thousands, except per share data) (Unaudited)

	Three Months	End	ed June 30,		Six Months E	nde	d June 30,	
	 2020		2019	% Change	2020		2019	% Change
REVENUES								
Commission	\$ 427,453	\$	479,135	(11%)	\$ 930,897	\$	940,494	(1%)
Advisory	523,370		481,309	9%	1,102,397		935,247	18%
Asset-based	247,067		288,551	(14%)	532,573		584,914	(9%)
Transaction and fee	119,478		118,335	1%	256,574		240,815	7%
Interest income, net of interest expense	6,540		11,690	(44%)	16,082		24,011	(33%)
Other	42,751		10,737	n/m	(8,467)		35,955	n/m
Total net revenues	1,366,659		1,389,757	(2%)	2,830,056		2,761,436	2%
EXPENSES								
Commission and advisory	859,847		838,022	3%	1,730,642		1,637,720	6%
Compensation and benefits	143,320		131,788	9%	290,122		268,700	8%
Promotional	44,540		41,423	8%	101,938		92,772	10%
Depreciation and amortization	26,890		22,584	19%	53,534		46,054	16%
Amortization of intangible assets	16,689		16,249	3%	33,259		32,417	3%
Occupancy and equipment	43,066		33,320	29%	82,612		66,426	24%
Professional services	13,620		18,837	(28%)	28,225		38,449	(27%)
Brokerage, clearing and exchange	18,565		15,994	16%	35,589		32,138	11%
Communications and data processing	14,361		12,532	15%	25,196		24,859	1%
Other	22,194		29,975	(26%)	48,422		56,378	(14%)
Total operating expenses	1,203,092		1,160,724	4%	2,429,539		2,295,913	6%
Non-operating interest expense and other	 26,289		33,957	(23%)	55,607		66,673	(17%)
INCOME BEFORE PROVISION FOR INCOME TAXES	137,278		195,076	(30%)	344,910		398,850	(14%)
PROVISION FOR INCOME TAXES	35,616		48,984	(27%)	87,607		97,360	(10%)
NET INCOME	\$ 101,662	\$	146,092	(30%)	\$ 257,303	\$	301,490	(15%)
EARNINGS PER SHARE								
Earnings per share, basic	\$ 1.29	\$	1.75	(26%)	\$ 3.25	\$	3.59	(9%)
Earnings per share, diluted	\$ 1.27	\$	1.71	(26%)	\$ 3.19	\$	3.50	(9%)
Weighted-average shares outstanding, basic	78,940		83,247	(5%)	79,223		83,869	(6%)
Weighted-average shares outstanding, diluted	80,127		85,350	(6%)	80,659		86,052	(6%)

# LPL Financial Holdings Inc. Condensed Consolidated Statements of Income Trend (In thousands, except per share data) (Unaudited)

		Quarterly Results				
	Q2 2020		Q1 2020		Q4 2019	
REVENUES						
Commission	\$ 427,45	3 \$	503,444	\$	476,920	
Advisory	523,370	)	579,027		533,259	
Asset-based	247,06	7	285,506		288,925	
Transaction and fee	119,47	3	137,096		118,291	
Interest income, net of interest expense	6,540	)	9,542		10,966	
Other	42,75	L	(51,218)		19,534	
Total net revenues	1,366,65	)	1,463,397		1,447,895	
EXPENSES						
Commission and advisory	859,84	7	870,795		893,831	
Compensation and benefits	143,320	)	146,802		149,128	
Promotional	44,54	)	57,398		51,050	
Depreciation and amortization	26,89	)	26,644		25,663	
Amortization of intangible assets	16,68	)	16,570		16,631	
Occupancy and equipment	43,06	6	39,546		35,320	
Professional services	13,620	)	14,605		17,772	
Brokerage, clearing and exchange expense	18,56	5	17,024		15,927	
Communications and data processing	14,36	L	10,835		12,465	
Other	22,194	<u> </u>	26,228		30,569	
Total operating expenses	1,203,09	2	1,226,447		1,248,356	
Non-operating interest expense and other	26,28	)	29,318		31,384	
Loss on extinguishment of debt		-	_		3,156	
INCOME BEFORE PROVISION FOR INCOME TAXES	137,27	3	207,632		164,999	
PROVISION FOR INCOME TAXES	35,61	6	51,991		38,323	
NET INCOME	\$ 101,665	2 \$	155,641	\$	126,676	
EARNINGS PER SHARE					_	
Earnings per share, basic	\$ 1.29	\$	1.96	\$	1.57	
Earnings per share, diluted	\$ 1.2	7 \$	1.92	\$	1.53	
Weighted-average shares outstanding, basic	78,94	)	79,507		80,701	
Weighted-average shares outstanding, diluted	80,12	<del>_</del> _	81,166		82,695	
•				_		

#### LPL Financial Holdings Inc. Condensed Consolidated Statements of Financial Condition (Dollars in thousands, except par value) (Unaudited)

ASSETS	Jı	ıne 30, 2020	М	arch 31, 2020		December 31, 2019
Cash and cash equivalents	\$	845,228	\$	418,202	\$	590,209
Cash segregated under federal and other regulations		574,429		1,217,692		822,697
Restricted cash		70,051		67,701		58,872
Receivables from:						
Clients, net of allowance		385,894		360,533		433,986
Product sponsors, broker-dealers and clearing organizations		177,752		218,690		177,654
Advisor loans, net of allowance		474,718		457,470		441,743
Others, net of allowance		314,856		351,169		298,790
Securities owned:						
Trading — at fair value		35,327		29,199		46,447
Held-to-maturity — at amortized cost		14,406		14,361		11,806
Securities borrowed		10,944		15,927		17,684
Fixed assets, net of accumulated depreciation and amortization		556,490		542,821		533,044
Operating lease assets		101,741		103,870		102,477
Goodwill		1,503,648		1,503,648		1,503,648
Intangible assets, net of accumulated amortization		406,740		423,341		439,838
Deferred income taxes, net		751		517		_
Other assets		432,758		385,625		401,343
Total assets	\$	5,905,733	\$	6,110,766	\$	5,880,238
LIABILITIES AND STOCKHOLDERS' EQUITY	, =				_	
LIABILITIES:						
Drafts payable	\$	206,084	\$	149,832	\$	218,636
Payables to clients		1,034,445		1,328,882		1,058,873
Payables to broker-dealers and clearing organizations		87,706		117,860		92,002
Accrued commission and advisory expenses payable		162,620		155,360		174,330
Accounts payable and accrued liabilities		521,088		454,241		557,969
Income taxes payable		88,376		65,282		20,129
Unearned revenue		100,377		109,420		82,842
Securities sold, but not yet purchased — at fair value		71		295		176
Long-term and other borrowings, net		2,349,619		2,467,719		2,398,818
Operating lease liabilities		140,293		142,922		141,900
Finance lease liabilities		107,548		107,596		108,592
Deferred income taxes, net		_		_		2,098
Total liabilities		4,798,227		5,099,409		4,856,365
STOCKHOLDERS' EQUITY:						
Common stock, \$.001 par value; 600,000,000 shares authorized; 127,238,822 shares issued at June 30, 2020 and 126,494,028 shares issued at December 31, 2019		127		127		126
Additional paid-in capital		1,733,334		1,720,276		1,703,973
Treasury stock, at $\cos t = 48,154,472$ shares at June 30, 2020 and 46,259,989 shares at December 31, 2019		(2,391,961)		(2,392,712)		(2,234,793)
Retained earnings		1,766,006		1,683,666		1,554,567
Total stockholders' equity		1,107,506		1,011,357		1,023,873
Total liabilities and stockholders' equity	\$	5,905,733	\$	6,110,766	\$	5,880,238

## LPL Financial Holdings Inc. Management's Statements of Operations<sup>(5)</sup> (In thousands, except per share data) (Unaudited)

Certain information presented on pages 8-15 of this release is presented as reviewed by the Company's management and includes information derived from the Company's Unaudited Condensed Consolidated Statements of Income, non-GAAP financial measures, and operational and performance metrics. For information on non-GAAP financial measures, please see the section titled "Non-GAAP Financial Measures" that begins on page 3 of this release.

			Qua	arterly Results		
	Q2 2020		Q1 2020	% Change	Q2 2019	% Change
Gross Profit(5)						
Sales-based commissions	\$ 159,512	\$	228,391	(30%)	\$ 203,531	(22%)
Trailing commissions	267,941		275,053	(3%)	275,604	(3%)
Advisory	523,370		579,027	(10%)	481,309	9%
Commission and advisory fees	950,823		1,082,471	(12%)	960,444	(1%)
Production based payout(6)	(819,953)		(920,835)	(11%)	(831,178)	(1%)
Commission and advisory fees, net of payout	130,870		161,636	(19%)	129,266	1%
Client cash	116,266		151,398	(23%)	161,815	(28%)
Other asset-based(7)	130,801		134,108	(2%)	126,736	3%
Transaction and fee	119,478		137,096	(13%)	118,335	1%
Interest income and other, net(8)	9,397		8,364	12%	15,583	(40%)
Total net commission and advisory fees and attachment revenue	506,812		592,602	(14%)	551,735	(8%)
Brokerage, clearing and exchange expense	(18,565)		(17,024)	9%	(15,994)	16%
Gross Profit(5)	488,247	_	575,578	(15%)	535,741	(9%)
G&A Expense						
Core G&A(9)	222,406		223,211	%	210,514	6%
Regulatory charges	6,115		6,157	n/m	8,632	n/m
Promotional	44,540		57,398	(22%)	41,423	8%
Employee share-based compensation	8,040		8,648	(7%)	7,306	10%
Total G&A	281,101		295,414	(5%)	267,875	5%
EBITDA(5)	207,146		280,164	(26%)	267,866	(23%)
Depreciation and amortization	26,890		26,644	1%	22,584	19%
Amortization of intangible assets	16,689		16,570	1%	16,249	3%
Non-operating interest expense and other	26,289		29,318	(10%)	33,957	(23%)
INCOME BEFORE PROVISION FOR INCOME TAXES	137,278		207,632	(34%)	195,076	(30%)
PROVISION FOR INCOME TAXES	35,616		51,991	(31%)	48,984	(27%)
NET INCOME	\$ 101,662	\$	155,641	(35%)	\$ 146,092	(30%)
Earnings per share, diluted	\$ 1.27	\$	1.92	(34%)	\$ 1.71	(26%)
Weighted-average shares outstanding, diluted	80,127		81,166	(1%)	85,350	(6%)
EPS Prior to Amortization of Intangible Assets(5)(36)	\$ 1.42	\$	2.06	(31%)	\$ 1.85	(23%)

#### LPL Financial Holdings Inc Management's Statements of Operations Trend<sup>(5)</sup> (In thousands, except per share data) (Unaudited)

		Qu	arterly Results	
	 Q2 2020		Q1 2020	Q4 2019
Gross Profit(5)				
Sales-based commissions	\$ 159,512	\$	228,391	\$ 193,980
Trailing commissions	267,941		275,053	282,940
Advisory	523,370		579,027	533,259
Commission and advisory fees	950,823		1,082,471	1,010,179
Production based payout(6)	(819,953)		(920,835)	(876,654)
Commission and advisory fees, net of payout	130,870		161,636	133,525
Client cash	116,266		151,398	155,322
Other asset-based(7)	130,801		134,108	133,603
Transaction and fee	119,478		137,096	118,291
Interest income and other, net (8)	9,397		8,364	13,323
Total net commission and advisory fees and attachment revenue	506,812		592,602	554,064
Brokerage, clearing and exchange expense	(18,565)		(17,024)	(15,927)
Gross Profit(5)	488,247		575,578	538,137
G&A Expense				
Core G&A(9)	222,406		223,211	230,182
Regulatory charges	6,115		6,157	7,893
Promotional	44,540		57,398	51,050
Employee share-based compensation	8,040		8,648	7,179
Total G&A	 281,101		295,414	296,304
EBITDA(5)	207,146		280,164	241,833
Depreciation and amortization	26,890		26,644	25,663
Amortization of intangible assets	16,689		16,570	16,631
Non-operating interest expense and other	26,289		29,318	31,384
Loss on extinguishment of debt	_		_	3,156
INCOME BEFORE PROVISION FOR INCOME TAXES	137,278		207,632	164,999
PROVISION FOR INCOME TAXES	35,616		51,991	38,323
NET INCOME	\$ 101,662	\$	155,641	\$ 126,676
Earnings per share, diluted	\$ 1.27	\$	1.92	\$ 1.53
Weighted-average shares outstanding, diluted	80,127		81,166	82,695
EPS Prior to Amortization of Intangible Assets(5)(36)	\$ 1.42	\$	2.06	\$ 1.68

### LPL Financial Holdings Inc. Operating Measures<sup>(5)</sup> (Dollars in billions, except where noted) (Unaudited)

	(	Q2 2020	(	Q1 2020	Change	Q2 2019	Change
Market Drivers							
S&P 500 Index (end of period)		3,100		2,585	20%	2,942	5%
Fed Funds Daily Effective Rate (FFER) (average bps)		6		123	(117bps)	240	(234bps)
Assets							
Advisory Assets(10)	\$	375.3	\$	322.3	16%	\$ 327.3	15%
Brokerage Assets(11)		386.4		347.6	11%	378.7	2%
Total Brokerage and Advisory Assets	\$	761.7	\$	669.9	14%	\$ 706.0	8%
Advisory % of Total Brokerage and Advisory Assets		49.3%		48.1%	120bps	46.4%	290bps
Assets by Platform							
Corporate Platform Advisory Assets(12)	\$	233.5	\$	200.7	16%	\$ 201.9	16%
Hybrid Platform Advisory Assets(13)		141.9		121.6	17%	125.4	13%
Brokerage Assets		386.4		347.6	11%	378.7	2%
Total Brokerage and Advisory Assets	\$	761.7	\$	669.9	14%	\$ 706.0	8%
Centrally Managed Assets							
Centrally Managed Assets(14)	\$	54.4	\$	46.9	16%	\$ 45.7	19%
Centrally Managed % of Total Advisory Assets		14.5%		14.5%	—%	14.0%	50bps

### LPL Financial Holdings Inc. Operating Measures<sup>(5)</sup> (Dollars in billions, except where noted) (Unaudited)

	Q	2 2020	ζ	Q1 2020	Change	Q	2 2019	Change
Net New Assets (NNA)								
Net New Advisory Assets(15)	\$	10.2	\$	13.2	n/m	\$	7.5	n/m
Net New Brokerage Assets(16)		2.8		1.2	n/m		(1.3)	n/m
Total Net New Assets	\$	13.0	\$	14.3	n/m	\$	6.2	n/m
Net Brokerage to Advisory Conversions(17)	\$	1.6	\$	2.4	n/m	\$	1.8	n/m
Advisory NNA Annualized Growth(18)		12.7%		14.4%	n/m		9.6%	n/m
Total NNA Annualized Growth(18)		7.8%		7.5%	n/m		3.6%	n/m
Net New Advisory Assets								
Corporate Platform Net New Advisory Assets(19)	\$	6.2	\$	7.8	n/m	\$	5.7	n/m
Hybrid Platform Net New Advisory Assets(20)		4.0		5.4	n/m		1.8	n/m
Total Net New Advisory Assets	\$	10.2	\$	13.2	n/m	\$	7.5	n/m
Centrally Managed Net New Advisory Assets(21)	\$	1.3	\$	2.2	n/m	\$	1.3	n/m
Client Cash Balances								
Insured Cash Account Balances	\$	33.1	\$	34.5	(4%)	\$	21.3	55%
Deposit Cash Account Balances		7.7		8.7	(11%)		4.3	79%
Total Insured Sweep Balances		40.8		43.2	(6%)		25.5	60%
Money Market Account Cash Balances		1.6		1.8	(11%)		3.5	(54%)
Purchased Money Market Funds		2.8		2.8	%		1.0	180%
Total Money Market Balances		4.5		4.6	(2%)		4.5	—%
Total Client Cash Balances	\$	45.3	\$	47.8	(5%)	\$	30.1	50%
Client Cash Balances % of Total Assets		5.9%		7.1%	(120bps)		4.3%	160bps
Client Cash Balance Average Fees								
Insured Cash Account Average Fee - bps(22)		127		195	(68)		249	(122)
Deposit Cash Account Average Fee - bps(22)		31		142	(111)		226	(195)
Money Market Account Average Fee - bps(22)		16		58	(42)		74	(58)
Purchased Money Market Fund Average Fee - bps(22)		27		29	n/m		29	n/m
Total Client Cash Balance Average Fee - bps(22)		100		168	(68)		217	(117)
Net Buy (Sell) Activity(23)	\$	12.5	\$	0.2	n/m	\$	9.7	n/m

## LPL Financial Holdings Inc. Monthly Metrics<sup>(5)</sup> (Dollars in billions, except where noted) (Unaudited)

	 June 2020	М	ay 2020	May to June Change	ΑĮ	oril 2020	Ма	rch 2020
Assets Served								
Advisory Assets(10)	\$ 375.3	\$	364.9	2.9%	\$	348.9	\$	322.3
Brokerage Assets(11)	 386.4		381.0	1.4%		369.1		347.6
Total Brokerage and Advisory Assets	\$ 761.7	\$	745.9	2.1%	\$	718.0	\$	669.9
Net New Assets (NNA)								
Net New Advisory Assets(15)	\$ 4.3	\$	3.1	n/m	\$	2.8	\$	4.8
Net New Brokerage Assets(16)	1.0		1.1	n/m		0.7		0.8
Total Net New Assets	\$ 5.4	\$	4.2	n/m	\$	3.4	\$	5.6
Net Brokerage to Advisory Conversions(17)	\$ 0.7	\$	0.4	n/m	\$	0.5	\$	0.6
Client Cash Balances								
Insured Cash Account Balances	\$ 33.1	\$	33.5	(1.2%)	\$	33.9	\$	34.5
Deposit Cash Account Balances	 7.7		8.0	(3.8%)		8.5		8.7
Total Insured Sweep Balances	40.8		41.5	(1.7%)		42.4		43.2
Money Market Account Cash Balances	1.6		1.7	(5.9%)		1.7		1.8
Purchased Money Market Funds	2.8		2.9	(3.4%)		2.9		2.8
<b>Total Money Market Balances</b>	4.5		4.6	(2.2%)		4.6		4.6
Total Client Cash Balances	\$ 45.3	\$	46.2	(1.9%)	\$	47.0	\$	47.8
Net Buy (Sell) Activity(23)	\$ 4.5	\$	3.9	n/m	\$	4.1	\$	(8.2)
3, 3, 4, 3, 3,							•	(= )
Market Indices								
S&P 500 Index (end of period)	3,100		3,044	1.8%		2,912		2,585
Fed Funds Effective Rate (average bps)	8		5	3bps		5		63

#### LPL Financial Holdings Inc. Financial Measures<sup>(5)</sup> (Dollars in thousands, except where noted) (Unaudited)

		Q2 2020		Q1 2020	Change		Q2 2019	Change
Commission Revenue by Product				_			_	
Annuities	\$	217,637	\$	245,662	(11%)	\$	256,671	(15%)
Mutual funds		133,800		156,156	(14%)		149,380	(10%)
Fixed income		18,463		29,125	(37%)		24,604	(25%)
Equities		27,985		37,421	(25%)		19,700	42%
Other		29,568		35,080	(16%)		28,780	3%
Total commission revenue	\$	427,453	\$	503,444	(15%)	\$	479,135	(11%)
Commission Payanus by Calas based and Trailing	Commission							
Commission Revenue by Sales-based and Trailing Sales-based commissions	Commission							
Annuities	\$	64.287	\$	92,525	(31%)	\$	103,325	(38%)
Mutual funds	Ф	29,716	Ψ	45,534	(35%)	φ	38,095	(22%)
Fixed income		18,463		29,125	(37%)		24,604	(25%)
Equities		27,985		37,421	(25%)		19,700	42%
Other		19,061		23,786	(20%)		17,807	7%
Total sales-based commissions	\$	159,512	\$	228,391	(30%)	\$	203,531	(22%)
Trailing commissions	•		Ť		(5575)	•		(== / 0)
Annuities	\$	153,350	\$	153,137	%	\$	153,346	<b>—</b> %
Mutual funds		104,084		110,622	(6%)		111,285	(6%)
Other		10,507		11,294	(7%)		10,973	(4%)
Total trailing commissions	\$	267,941	\$	275,053	(3%)	\$	275,604	(3%)
Total commission revenue	\$	427,453	\$	503,444	(15%)	\$	479,135	(11%)
Payout Rate								
Base Payout Rate		82.64%		82.70%	(6bps)		83.39%	(75bps)
Production Based Bonuses		3.59%		2.37%	122bps		3.15%	44bps
Total Payout Ratio		86.24%		85.07%	117bps		86.54%	(30bps)

### LPL Financial Holdings Inc. Capital Management Measures<sup>(5)</sup> (Dollars in thousands, except where noted) (Unaudited)

	Q2 2020	Q1 2020
Cash Available for Corporate Use(24)		
Cash at Parent	\$ 185,042	\$ 130,964
Excess Cash at Broker-Dealer subsidiary per Credit Agreement	77,292	86,897
Other Available Cash	19,991	18,287
Total Cash Available for Corporate Use	\$ 282,325	\$ 236,148
Credit Agreement Net Leverage		
Total Debt (does not include unamortized premium)	\$ 2,364,650	\$ 2,483,325
Cash Available	282,325	236,148
Credit Agreement Net Debt	\$ 2,082,325	\$ 2,247,177
Credit Agreement EBITDA (trailing twelve months) (25)	\$ 1,026,897	\$ 1,085,269
Credit Agreement Net Leverage Ratio	2.03x	2.07x

#### June 30, 2020

Total Debt	E	<b>Balance</b>	Current Applicable Margin	Yield At Issuance	Interest Rate	Maturity
Revolving Credit Facility(a)	\$	_	ABR+25bps		-%	11/12/2024
Broker-Dealer Revolving Credit Facility(b)		_	FFR+125bps		—%	7/31/2024
Senior Secured Term Loan B		1,064,650	LIBOR+175 bps(c)		1.930%	11/12/2026
Senior Unsecured Notes(d)		500,000	5.75% Fixed	5.750%	5.750%	9/15/2025
Senior Unsecured Notes(d)		400,000 (e)	5.75% Fixed	5.115%	5.750%	9/15/2025
Senior Unsecured Notes(f)		400,000	4.625% Fixed	4.625%	4.625%	11/15/2027
Total / Weighted Average	\$	2,364,650			3.840%	

- (a) The Revolving Credit Facility is secured and has a borrowing capacity of \$750 million.
- (b) The Broker-Dealer Revolving Credit Facility is unsecured and at LPL Financial LLC, the Company's broker-dealer subsidiary, and has a borrowing capacity of \$300 million.
- (c) The LIBOR rate option is one-month LIBOR rate and subject to an interest rate floor of 0 basis points.
- (d) The Senior Unsecured Notes were issued in two separate transactions; \$500 million in notes were issued in March 2017 at par; the remaining \$400 million were issued in September 2017 and priced at 103% of the aggregate principal amount.
- (e) Does not include unamortized premium of approximately \$7.8 million as of June 30, 2020.
- (f) The Senior Unsecured Notes were issued in November 2019 at par.

#### LPL Financial Holdings Inc. Key Business and Financial Metrics<sup>(5)</sup> (Dollars in thousands, except where noted) (Unaudited)

		Q2 2020	Q1 2020	Change	Q2 2019	Change
Advisors						
Advisors		16,973	16,763	1%	16,161	5%
Net New Advisors		210	299	n/m	(28)	n/m
Annualized commission and advisory fees per Advisor(26)	\$	226	\$ 261	(13%)	\$ 238	(5%)
Average Total Assets per Advisor (\$ in millions)(27)	\$	44.9	\$ 40.0	12%	\$ 43.7	3%
Transition assistance loan amortization (\$ in millions)(28)	\$	28.6	\$ 27.4	4%	\$ 22.6	27%
Total client accounts (in millions)		5.8	5.8	—%	5.5	5%
Employees - period end		4,585	4,358	5%	4,364	5%
Productivity Metrics						
Advisory Revenue as a % of Corporate Advisory Assets (29	)	1.02%	1.01%	1bps	1.03%	(1bps)
Gross Profit ROA (30)		29.3bps	30.4bps	(1.1bps)	31.1bps	(1.8bps)
OPEX as a % of Brokerage and Advisory Assets (31)		18.2bps	18.3bps	(0.1bps)	18.6bps	(0.4bps)
EBIT ROA (32)		11.1bps	12.2bps	(1.1bps)	12.5bps	(1.4bps)
Production Retention Rate (YTD annualized) (33)		98.6%	99.0%	(40bps)	96.2%	240bps
Recurring Gross Profit Rate (34)		86.8%	88.1%	(130bps)	86.5%	30bps
EBITDA as a % of Gross Profit		42.4%	48.7%	(630bps)	50.0%	(760bps)
Capital Expenditure (\$ in millions)	\$	37.9	\$ 34.0	11%	\$ 33.2	14%
Share Repurchases (\$ in millions)	\$	_	\$ 150.0	(100%)	\$ 125.0	(100%)
Dividends (\$ in millions)		19.7	19.7	%	20.8	(5%)
Total Capital Allocated (\$ in millions)	\$	19.7	\$ 169.7	(88%)	\$ 145.9	(86%)
Weighted-average Share Count, Diluted		80.1	81.2	(1%)	85.4	(6%)
Total Capital Allocated per Share(35)	\$	0.25	\$ 2.09	(88%)	\$ 1.71	(85%)

#### **Endnote Disclosures**

- (1) In April 2020, the Company updated its definition of net new assets to include Dividends plus Interest, minus Advisory Fees. See FNs 15, 16, 19, 20 and 21.
- (2) Represents the estimated total brokerage and advisory assets expected to transition to the Company's broker-dealer subsidiary, LPL Financial LLC ("LPL Financial"), associated with advisors who transferred their licenses to LPL Financial during the period. The estimate is based on prior business reported by the advisors, which has not been independently and fully verified by LPL Financial. The actual transition of assets to LPL Financial generally occurs over several quarters including the initial quarter of the transition, and the actual amount transitioned may vary from the estimate.
- (3) "Financial advisors" or "Advisors" include registered representatives and/or investment adviser representatives affiliated with LPL Financial, an SEC registered broker-dealer and investment adviser.
- (4) Compliance with the Credit Agreement Net Leverage Ratio is only required under our revolving credit facility.
- (5) Certain information presented on pages 8-15 includes non-GAAP financial measures and operational and performance metrics. For more information on non-GAAP financial measures, please see the section titled "Non-GAAP Financial Measures" that begins on page 3.
- (6) Production based payout is an operating measure calculated as a commission and advisory expense less advisor deferred compensation expense. Below is a reconciliation of production based payout against the Company's commission and advisory expense for the periods presented (in thousands):

	 Q2 2020	Q1 2020	Q4 2019	Q2 2019
Production based payout	\$ 819,953	\$ 920,835	\$ 876,654	\$ 831,178
Advisor deferred compensation expense	39,894	(50,040)	17,177	6,844
Commission and advisory expense	\$ 859,847	\$ 870,795	\$ 893,831	\$ 838,022

- (7) Consists of revenues from the Company's sponsorship programs with financial product manufacturers and omnibus processing and networking services, but does not include fees from client cash programs. Other asset-based revenues are a component of assetbased revenues and are derived from the Company's Unaudited Condensed Consolidated Statements of Income.
- (8) Interest income and other, net is an operating measure calculated as interest income, net of interest expense plus other revenue, less advisor deferred compensation expense. Below is a reconciliation of interest income and other, net against the Company's interest income, net of interest expense and other revenue for the periods presented (in thousands):

	 Q2 2020	Q1 2020	Q4 2019	Q2 2019
Interest income, net of interest expense	\$ 6,540	\$ 9,542	\$ 10,966	\$ 11,690
Plus: Other revenue	42,751	(51,218)	19,534	10,737
Less: Advisor deferred compensation expense	 (39,894)	 50,040	 (17,177)	 (6,844)
Interest income and other, net	\$ 9,397	\$ 8,364	\$ 13,323	\$ 15,583

(9) Core G&A is a non-GAAP financial measure. Please see a description of Core G&A under "Non-GAAP Financial Measures" on page 3 of this release for additional information. Below is a reconciliation of Core G&A against the Company's total operating expenses for the periods presented:

	Q2 2020		Q1 2020		Q4 2019		Q2 2019
Operating Expense Reconciliation (in thousands)							
Core G&A	\$	222,406	\$	223,211	\$	230,182	\$ 210,514
Regulatory charges		6,115		6,157		7,893	8,632
Promotional		44,540		57,398		51,050	41,423
Employee share-based compensation		8,040		8,648		7,179	7,306
Total G&A		281,101		295,414		296,304	267,875
Commissions and advisory		859,847		870,795		893,831	838,022
Depreciation & amortization		26,890		26,644		25,663	22,584
Amortization of intangible assets		16,689		16,570		16,631	16,249
Brokerage, clearing and exchange		18,565		17,024		15,927	15,994
Total operating expenses	\$	1,203,092	\$	1,226,447	\$	1,248,356	\$ 1,160,724

- (10) Consists of total advisory assets under custody at LPL Financial. Q4 2019 also included advisory assets serviced by investment advisor representatives of Allen & Company of Florida, LLC ("Allen & Company") that were onboarded to LPL Financial's custodial platform in Q4 2019.
- (11) Consists of brokerage assets serviced by advisors licensed with LPL Financial. Q4 2019 also included brokerage assets serviced by advisors licensed with Allen & Company that were onboarded to LPL Financial's custodial platform in Q4 2019.
- (12) Consists of total assets on LPL Financial's corporate advisory platform serviced by investment advisor representatives of LPL Financial or Allen & Company.
- (13) Consists of total assets on LPL Financial's independent advisory platform serviced by investment advisor representatives of separate registered investment advisor firms ("Hybrid RIAs"), rather than of LPL Financial.
- (14) Represents those advisory assets in LPL Financial's Model Wealth Portfolios, Optimum Market Portfolios, Personal Wealth Portfolios, and Guided Wealth Portfolios platforms.
- (15) Consists of total client deposits into advisory accounts, including advisory assets serviced by Allen & Company advisors, less total client withdrawals from advisory accounts, plus dividends, plus interest, minus advisory fees. The Company considers conversions from and to brokerage accounts as deposits and withdrawals, respectively. The previously reported figures for net new advisory assets did not include dividends and interest or subtract advisory fees. The figures previously reported for Q1 2020 and Q2 2019 were inflows of \$12.5 billion and \$6.6 billion, respectively.
- (16) Consists of total client deposits into brokerage accounts, including brokerage assets serviced by Allen & Company advisors, less total client withdrawals from brokerage accounts, plus dividends, plus interest, minus advisory fees. The Company considers conversions from and to advisory accounts as deposits and withdrawals, respectively. The previously reported figures for net new brokerage assets did not include dividends and interest or subtract advisory fees. The figures previously reported for Q1 2020 and Q2 2019 were \$0.0 billion and an outflow of \$2.6 billion, respectively.
- (17) Consists of existing custodied assets that converted from brokerage to advisory, less existing custodied assets that converted from advisory to brokerage.
- (18) Calculated as annualized current period net new assets divided by preceding period assets in their respective categories of advisory assets or total brokerage and advisory assets.
- (19) Consists of total client deposits into advisory accounts on LPL Financial's corporate advisory platform (FN 12) less total client withdrawals from advisory accounts on its corporate advisory platform, plus dividends, plus interest, minus advisory fees. The previously reported figures did not include dividends and interest or subtract advisory fees. The figures previously reported for Q1 2020 and Q2 2019 were inflows of \$7.4 billion and \$5.1 billion, respectively.
- (20) Consists of total client deposits into advisory accounts on LPL Financial's independent advisory platform (FN 13) less total client withdrawals from advisory accounts on its independent advisory platform, plus dividends, plus interest, minus advisory fees. The previously reported figures did not include dividends and interest or

- subtract advisory fees. The figures previously reported for Q1 2020 and Q2 2019 were inflows of \$5.1 billion and \$1.4 billion, respectively.
- (21) Consists of total client deposits into centrally managed assets accounts (FN 14) less total client withdrawals from centrally managed assets accounts, plus dividends, plus interest, minus advisory fees. The previously reported figures did not include dividends and interest or subtract advisory fees. The figures previously reported for Q1 2020 and Q2 2019 were an inflow of \$2.2 billion and \$1.2 billion, respectively.
- (22) Calculated by dividing revenue for the period by the average balance during the period.
- (23) Represents the amount of securities purchased less the amount of securities sold in client accounts custodied with LPL Financial. Reported activity does not include any other cash activity, such as deposits, withdrawals, dividends received, or fees paid.
- (24) Consists of cash unrestricted by the Credit Agreement and other regulations available for operating, investing, and financing uses.
- (25) EBITDA and Credit Agreement EBITDA are non-GAAP financial measures. Please see a description of EBITDA and Credit Agreement EBITDA under "Non-GAAP Financial Measures" on page 3 of this release for additional information. Under the Credit Agreement, management calculates Credit Agreement EBITDA for a trailing twelve month period at the end of each fiscal quarter, and in doing so may make further adjustments to prior quarters. Below are reconciliations of EBITDA and Credit Agreement EBITDA to net income for the periods presented (dollars in thousands):

	Q2 2020		Q1 2020	
EBITDA and Credit Agreement EBITDA Reconciliations				
Net income	\$ 515,693	\$	560,123	
Non-operating interest expense	118,935		126,603	
Provision for income taxes	172,202		185,570	
Loss on extinguishment of debt	3,156		3,156	
Depreciation and amortization	103,259		98,953	
Amortization of intangible assets	66,176		65,736	
EBITDA	\$ 979,421	\$	1,040,141	
Credit Agreement Adjustments:				
Employee share-based compensation expense	\$ 31,281	\$	30,547	
Advisor share-based compensation expense	2,495		2,679	
Other	13,700		11,902	
Credit Agreement EBITDA (trailing twelve months)	\$ 1,026,897	\$	1,085,269	

- (26) Calculated based on the average advisor count from the current period and prior period.
- (27) Calculated based on the end of period total brokerage and advisory assets divided by end of period advisor count.
- (28) Represents the amortization expense amount of forgivable loans for transition assistance to advisors and financial institutions.
- (29) Represents advisory revenue as a percentage of Corporate Platform Advisory Assets (FN 12) for the trailing twelve month period.
- (30) Represents Gross Profit (FN 5), a non-GAAP financial measure, for the trailing twelve month period, divided by average month-end total brokerage and advisory assets for the trailing twelve month period.
- (31) Represents operating expenses for the trailing twelve month period, excluding production-related expense, divided by average monthend total brokerage and advisory assets for the period. Production-related expense includes commissions and advisory expense and brokerage, clearing and exchange expense. For purposes of this metric, operating expenses includes Core G&A (FN 9), a non-GAAP financial measure, as well as regulatory charges, promotional, employee share-based compensation, depreciation & amortization, and amortization of intangible assets.
- (32) EBIT ROA is calculated as Gross Profit ROA less OPEX as a % of Total Brokerage and Advisory Assets.
- (33) Reflects retention of commission and advisory revenues, calculated by deducting the prior year production of the annualized year-to-date attrition rate, over the prior year total production.

- (34) Recurring Gross Profit Rate refers to the percentage of the Company's Gross Profit, a non-GAAP financial measure, that was recurring for the trailing twelve month period. Management tracks recurring Gross Profit, a characterization of Gross Profit and a statistical measure, which is defined to include the Company's revenues from asset-based fees, advisory fees, trailing commissions, client cash programs, and certain other fees that are based upon client accounts and advisors, less the expenses associated with such revenues and certain other recurring expenses not specifically associated with a revenue line. Management allocates such other recurring expenses on a pro-rata basis against specific revenue lines at its discretion.
- (35) Capital Allocated per Share equals the amount of capital allocated for share repurchases and cash dividends divided by the diluted weighted-average shares outstanding.
- (36) EPS Prior to Amortization of Intangible Assets is a non-GAAP financial measure. Please see a description of EPS Prior to Amortization of Intangible Assets under "Non-GAAP Financial Measures" on page 3 of this release for additional information. Below is a reconciliation of EPS Prior to Amortization of Intangible Assets to the Company's GAAP EPS for the periods presented:

EPS Reconciliation (in thousands, except per share data)	Q2 2020
EPS	\$ 1.27
Amortization of Intangible Assets	16,689
Tax Benefit	 (4,673)
Amortization of Intangible Assets Net of Tax Benefit	\$ 12,016
Diluted Share Count	 80,127
EPS Impact	\$ 0.15
EPS Prior to Amortization of Intangible Assets	\$ 1.42