

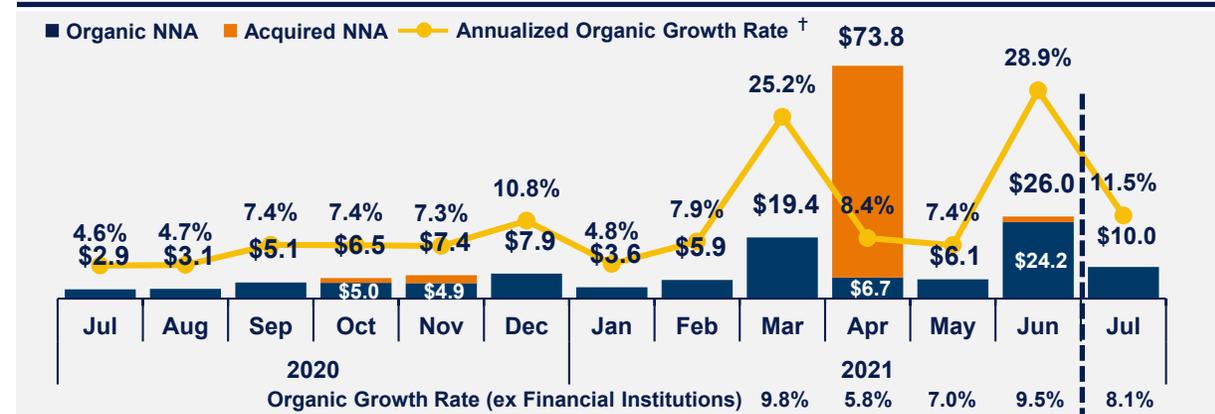
# LPLA July 2021 Monthly Metrics Dashboard

(Posted August 19, 2021)

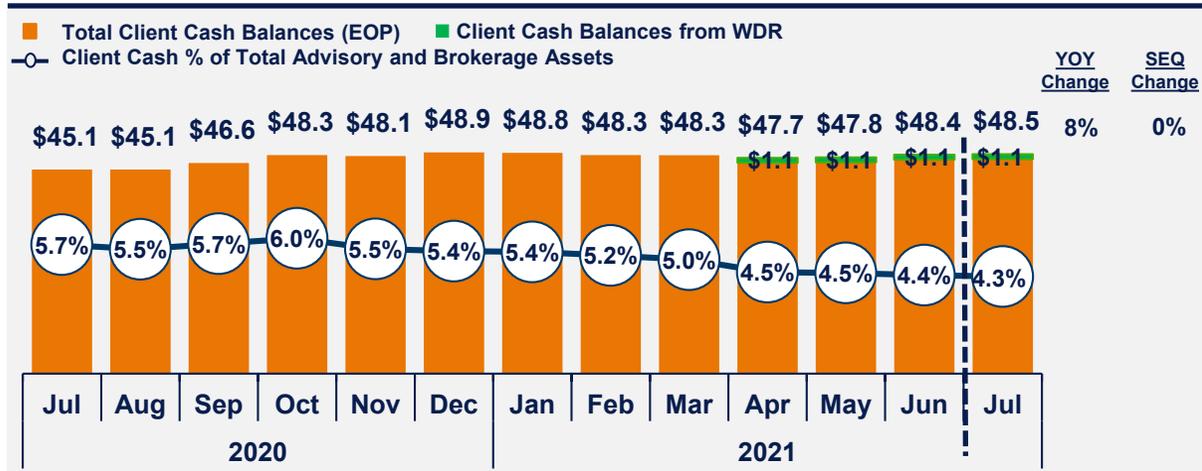
## Total Advisory and Brokerage Assets (\$ billions)



## Total Net New Assets (\$ billions)<sup>(1)(2)</sup>



## Client Cash Balances (\$ billions)



## Net Buy (Sell) Activity (\$ billions)



† Calculated as current period total organic net new assets multiplied by twelve, divided by preceding period Total Advisory and Brokerage Assets.  
 (1) July Net New Assets do not include results from Waddell & Reed advisors, as such advisors onboarded onto LPL's platform close to the end of July 2021.  
 (2) Waddell & Reed asset and net new asset totals were not included in calculations of July net new asset annualized growth rate.