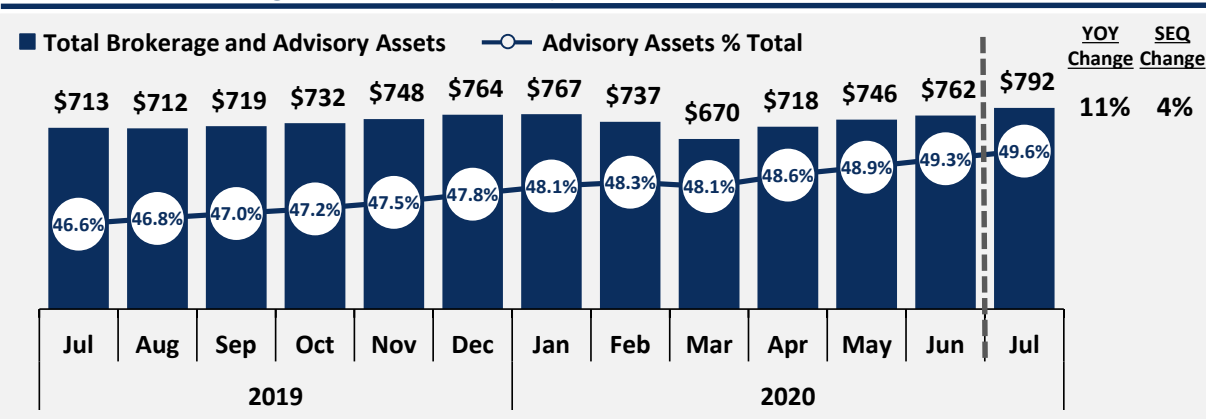


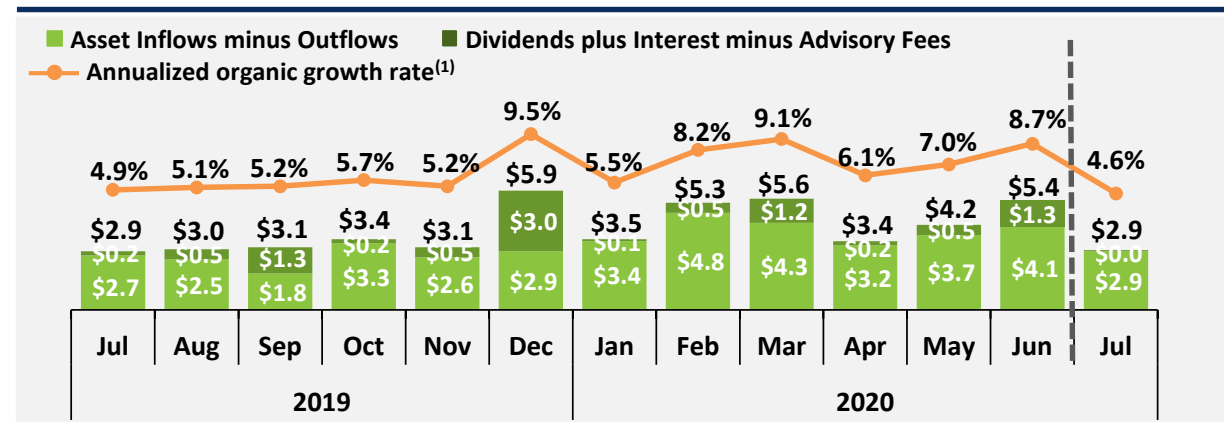
# LPLA July 2020 Monthly Metrics Dashboard

(Posted August 13, 2020)

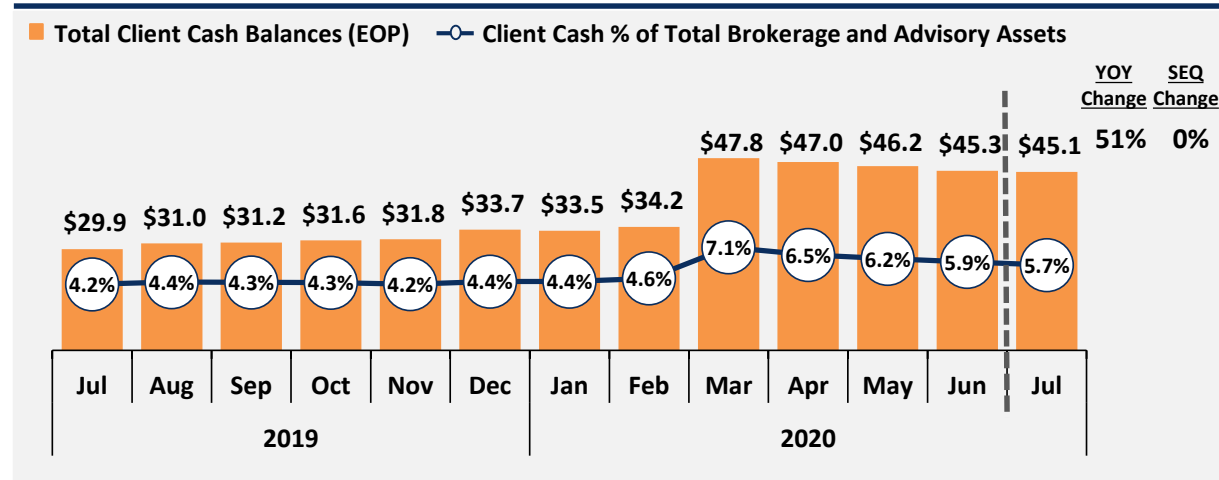
## Total Brokerage and Advisory Assets (\$ billions)



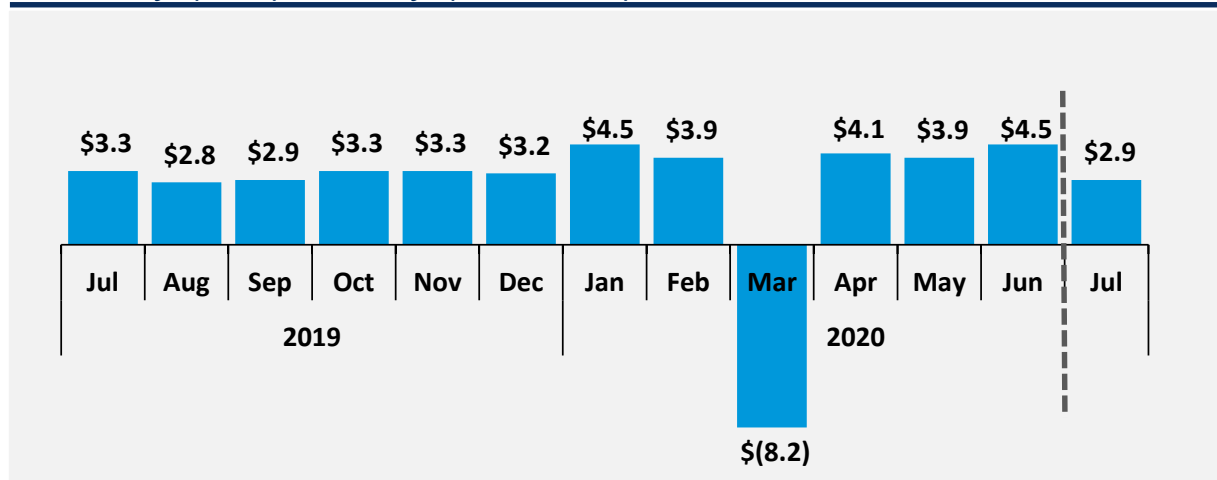
## Total Net New Assets (\$ billions)



## Client Cash Balances (\$ billions)



## Net Buy (Sell) Activity (\$ billions)



(1) Calculated as current period total net new assets multiplied by twelve, divided by preceding period total brokerage and advisory assets.