FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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| OMB APPROVAL | | | | | | | |
|--------------------------|-----|--|--|--|--|--|--|
| OMB Number: 3235-028 | | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Oroschakoff Michelle | | | | | 2. Issuer Name and Ticker or Trading Symbol LPL Financial Holdings Inc. [LPLA] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify | | | | ner | |
|---|---|------------|-----------|--------|--|--|-------------------------|---|-------------------|-------------|--|-----------------------------|---|---|-----------------------------|---|--|-----------|
| (Last) (First) (Middle) C/O LPL FINANCIAL HOLDINGS INC. 75 STATE STREET, 22ND FLOOR | | | | 08/ | 3. Date of Earliest Transaction (Month/Day/Year) 08/13/2019 | | | | | | | | X Officer (give title Officer (specify below) Managing Director | | | | | |
| (Street) BOSTO | | | 02109 | | _ 4. li | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | Lin | Individual or Joint/Group Filing (Check Applicable le) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (S | | (Zip) | Di- | | | | | | D:- | | D . | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transar Date (Month/Date | | | | action | 2A. Deemed Execution Date, | | | quired, Disposed of, or Benef 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5) | | | ed (A) or | or 5. Amount of | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership Instr. 4) | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Transact | nsaction(s) tr. 3 and 4) | | | 111301.4) |
| Common Stock | | | 08/13 | 3/2019 | 2019 | | M ⁽¹⁾ | | 4,734 | A | \$36.8 | 8 14,29 | 7.1482 | Ι | | | | |
| Common Stock 08 | | | 08/13 | 3/2019 | 2019 | | M ⁽¹⁾ | | 266 | A | \$48.0 | 9 14,56 | 3.1482 | Ι | | | | |
| Common Stock 08/13/ | | | 3/2019 | 2019 | | | S ⁽²⁾ | | 5,000 | 5,000 D \$7 | | 7 9,563.1482 ⁽³⁾ | | Ι | | | | |
| | | 7 | able II - | | | | | | | | | , or Ben ble secu | | / Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | erivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any | | n Date, | | ransaction of Code (Instr. Derivative | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4) | ly O Fo D O (I) |). wnership orm: irect (D) r Indirect ı (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | Amount or Number of Shares | | | | | |
| Option to purchase Common Stock | \$36.88 | 08/13/2019 | | | M | | | 4,734 | (4) | C | 09/03/2023 | Common Stock | 4,734 | \$0 | 0 | | D | |
| Option to purchase Common Stock | \$48.09 | 08/13/2019 | | | M | | | 266 | (5) | 0 | 09/03/2024 | Common Stock | 266 | \$0 | 22,913 | 3 | D | |

Explanation of Responses:

- 1. The stock option exercises reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 10, 2019.
- 2. The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 10, 2019.
- 3. Consists of (i) 3,755.1482 shares of Common Stock; (ii) 1,213 restricted stock units that vest in full on March 13, 2020; (iii) 2,036 restricted stock units that vest ratably on each of February 23, 2020 and February 23, 2021; and (iv) 2,559 restricted stock units that vest ratably on each of February 25, 2020, February 25, 2021 and February 25, 2022.
- 4. This option became exercisable in four installments, beginning September 3, 2014, which was the first anniversary of the date on which it was granted. The option became fully vested on September 3, 2017.
- 5. This option became exercisable in four installments, beginning September 3, 2015, which was the first anniversary of the date on which it was granted. The option became fully vested on September 3, 2018.

Remarks:

The signatory is signing on behalf of Michelle Oroschakoff pursuant to a Power of Attorney dated August 10, 2015.

/s/ Gregory M. Woods, 08/15/2019 attorney-in-fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.