FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Steinmeier Richard                     |  |      |  |          |   | 2. Issuer Name and Ticker or Trading Symbol LPL Financial Holdings Inc. [ LPLA ] |    |   |  |                           |        |   |       |   | ck all app<br>Direc                          | ,   | ng Pe         | rson(s) to Is  10% O  Other (  | wner  |
|--|--|------|--|----------|---|--|----|---|--|---------------------------|--------|---|-------|---|--|---|---------------|--|---|
| (Last) (First) (Middle) C/O LPL FINANCIAL HOLDINGS INC. 4707 EXECUTIVE DRIVE     |  |      |  |          | 3. Date of Earliest Transaction (Month/Day/Year) 11/09/2020 |  |    |   |  |                           |        |   |       | X   | belov  |   |               | below)   |   |
| (Street) SAN DIEGO CA 92121 (City) (State) (Zip)                                 |  |      |  |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |  |    |   |  |                           |        |   | Line) | ndividual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |  |   |               |  |   |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |      |  |          |   |  |    |   |  |                           |        |   |       |   |  |   |               |  |   |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)                    |  |      |  |          |   | Exec<br>y/Year) if any   |    | Deemed<br>cution Date,<br>ny<br>nth/Day/Year) |  | Transaction               |        | 4. Securities Acquired (ADisposed Of (D) (Instr. 35)  |       |   | Benefic                                      | ties<br>cially<br>Following   | Forn<br>(D) c | wnership<br>n: Direct<br>or Indirect<br>nstr. 4)                         | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |  |      |  |          |   |  |    |   | Code   | v                         | Amount | (A)<br>(D)  | or F  | Price   | Transa<br>(Instr. 3                          | tion(s)   |               |  | (   |
| Common Stock 11/09/2   |  |      |  |          |   | 2020   |    |   |  |                           | 3,984  | I   |       | \$86  | 20,837(2)                                    |   |               | D  |   |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |      |  |          |   |  |    |   |  |                           |        |   |       |   |  |   |               |  |   |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                              | ative   Conversion   Date   Execution Date,<br>rity   or Exercise   (Month/Day/Year)   if any  |      |  | on Date, | Code (Instr.  |  | of |   | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                           |        | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Inst<br>3 and 4) |       | Str.  | Price of<br>erivative<br>ecurity<br>nstr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) |               | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4)                             |
|  |  | Code |  | v        |   |  |    |   | Expiration<br>Date   | Numb<br>of<br>Title Share |        |   |       |   |  |   |               |  |   |

## **Explanation of Responses:**

- $1. \ The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 10, 2020.$
- 2. Consists of (i) 15,072 restricted stock units that vest ratably on each of September 7, 2021 and September 7, 2022; (ii) 1,633 restricted stock units that vest ratably on each of February 25,2021 and February 25, 2022; and (iii) 4,132 restricted stock units that vest ratably on each of February 25, 2021, February 25, 2022 and February 25, 2023.

The signatory is signing on behalf of Richard Steinmeier pursuant to a Power of Attorney dated August 21, 2018.

/s/ Gregory M. Woods, 11/11/2020 attorney-in-fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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