



LPL Financial, Bleakley Financial Group Welcome Amwell Ridge Wealth Management

May 18, 2023

CHARLOTTE, N.C., May 18, 2023 (GLOBE NEWSWIRE) -- [LPL Financial LLC](#) announced today that Amwell Ridge Wealth Management, led by Managing Partner David Johnston, CFP®, has joined LPL Financial's broker-dealer, corporate (RIA) and custodial platforms, aligning with Bleakley Financial Group, an existing firm serving LPL-affiliated advisors. Johnston reported having served approximately \$180 million in advisory, brokerage and retirement plan assets*. He joins from Cetera Financial Group.

Located in Flemington, N.J., Johnston opened Amwell Ridge Wealth Management in 1996 driven by the fundamental belief that a proper financial plan begins with risk management, then infuses innovative, enhanced diversification within an investment portfolio. He and his team of four specialize in working with people aged 55 and older who are looking for the planning and guidance to ensure a smooth transition into and through their retirement.

The decision to join Bleakley Financial Group and LPL was based on Johnston's desire to address the shifting needs of his business. "As our clients' needs expand, regulatory landscape evolves, and technology advances, it's vital we have a robust infrastructure to support these areas," he said. "Our partnership with Bleakley Financial Group and LPL will bolster our wealth management, financial planning and investment operations."

A 2023 *NJBiz Leaders in Finance* honoree**, Johnston added, "We continue to take our fiduciary responsibility extremely seriously – aiming to provide the best client experience possible – and this new affiliation increases our scale, broadens our resources, advances our technology, and enhances the client experience."

Andy Schwartz, co-founder and principal of Bleakley Financial Group, said, "We are thrilled to partner with Dave and his team. We are confident that the great financial planning work they do today will only be enhanced by accessing the expanded support services we provide. We look forward to a successful and mutually beneficial partnership with Amwell Ridge for many years to come."

LPL Executive Vice President, Business Development, Scott Posner stated, "We extend a warm welcome to David and are honored to support his business. LPL advisors can rely on us to continuously invest in innovative capabilities and robust resources designed to help them differentiate their business and win in the marketplace. We congratulate Bleakley for growing its network of quality advisors, and we look forward to a long-lasting relationship with the entire team at Amwell Ridge Wealth Management."

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About LPL Financial

LPL Financial (Nasdaq: LPLA) was founded on the principle that the firm should work for the advisor, and not the other way around. Today, LPL is a leader in the markets we serve, supporting more than 21,000 financial advisors, including advisors at approximately 1,100 institution-based investment programs and at approximately 500 registered investment advisor ("RIA") firms nationwide. We are steadfast in our commitment to the advisor-centered model and the belief that Americans deserve access to personalized guidance from a financial advisor. At LPL, independence means that advisors have the freedom they deserve to choose the business model, services, and technology resources that allow them to run their perfect practice. And they have the freedom to manage their client relationships, because they know their clients best. Simply put, we take care of our advisors, so they can take care of their clients.

**Value approximated based on asset and holding details provided to LPL from year-end 2022.*

***The *NJBiz Leaders in Finance* awards program celebrates New Jersey's financial executives at all levels who contribute to the success of their companies as well as their community.*

LPL and its affiliated companies provide financial services only from the United States.

Securities and advisory services offered through LPL Financial, a registered investment advisor. Member FINRA/SIPC. Amwell Ridge Wealth Management, Bleakley Financial Group and LPL Financial are separate entities.

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