



LPL Chief Human Capital Officer Recognized as a Leader of Distinction

May 9, 2022

SAN DIEGO, May 09, 2022 (GLOBE NEWSWIRE) -- [LPL Financial LLC](#) (Nasdaq:LPLA) announced today that LPL Managing Director and Chief Human Capital Officer Sallie Larsen was named a Lifetime Achievement Leader of Distinction by *HRO Today*. Larsen was recognized during a gala event hosted during the opening night of the [2022 HRO Today Forum North America](#). In addition, she was an invited speaker, discussing the role of culture in a virtual work environment with the audience of nearly 250 HR industry professionals attending the event May 2-3 in Philadelphia.

"It is an honor to be recognized within the HR industry for the transformational work we have done at LPL to make culture and talent a strategic enabler to the business," said Larsen. "We started out on a journey five years ago to encourage a mission-aligned and empowered workforce. Despite disruption and ongoing change, a commitment to employees has become a differentiator to our business."

LPL President and Chief Executive Officer Dan Arnold said, "In her tenure, Sallie has made significant contributions to the LPL enterprise, helping us transform Human Capital from an administrative function to a strategic asset. She's helped our organization build a mission-driven, values-based culture that inspires and empowers employees at every level. She is an important asset to our organization and, on behalf of LPL, I congratulate Sallie on this achievement."

According to *HRO Today*, Leaders of Distinction are recognized for helping to drive workforce initiatives through innovation with measurable excellence in employee engagement and retention.

About LPL Financial

LPL Financial (Nasdaq: LPLA) was founded on the principle that the firm should work for the advisor, and not the other way around. Today, LPL is a leader in the markets we serve,* supporting over 20,000 financial advisors, and approximately 800 institution-based investment programs and approximately 500 independent RIA firms nationwide. We are steadfast in our commitment to the advisor-centered model and the belief that Americans deserve access to personalized guidance from a financial advisor. At LPL, independence means that advisors have the freedom they deserve to choose the business model, services, and technology resources that allow them to run their perfect practice. And they have the freedom to manage their client relationships, because they know their clients best. Simply put, we take care of our advisors, so they can take care of their clients.

**Top RIA custodian (Cerulli Associates, 2020 U.S. RIA Marketplace Report); No. 1 Independent Broker-Dealer in the U.S. (Based on total revenues, Financial Planning magazine 1996-2021); No. 1 provider of third-party brokerage services to banks and credit unions (2020-2021 Kehler Bielan Research & Consulting Annual TPM Report); Fortune 500 Company as of June 2021. LPL and its affiliated companies provide financial services only from the United States.*

Securities and advisory services offered through LPL Financial LLC, an SEC-registered broker-dealer and investment advisor. Member FINRA/SIPC.

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