



LPL Financial Welcomes Flood Financial Services

June 14, 2018

CHARLOTTE, N.C., June 14, 2018 (GLOBE NEWSWIRE) -- LPL Financial (NASDAQ:LPLA), a leading retail investment advisory firm and independent broker-dealer, today announced that Flood Financial Services has joined LPL's broker/dealer and registered investment advisor (RIA) platforms. Flood Financial Services reported that, based on prior business*, it served approximately \$330 million of client brokerage and advisory assets, as of June 1. For more information on the team's move, visit LPL.com.

About LPL Financial

LPL Financial is a leader in the retail financial advice market and the nation's largest independent broker-dealer**. We serve independent financial advisors and financial institutions, providing them with the technology, research, clearing and compliance services, and practice management programs they need to create and grow thriving practices. LPL enables them to provide objective guidance to millions of American families seeking wealth management, retirement planning, financial planning and asset management solutions.

LPL.com

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Securities and Advisory Services offered through LPL Financial. A registered investment advisor, Member FINRA/SIPC.

*Asset numbers reported are based on prior business and have not been independently and fully verified by LPL Financial.

**Based on total revenues, *Financial Planning* magazine June 1996-2018

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Source: LPL Financial Holdings, Inc.