



LPL Financial's Sallie Larsen Honored With HR Industry Award

Oct 15, 2015

LPL Financial's Sallie Larsen Honored With HR Industry Award

SAN DIEGO - Oct. 15, 2015 - Leading retail investment advisory firm and independent broker/dealer [LPL Financial](#) LLC, a wholly owned subsidiary of LPL Financial Holdings Inc. (NASDAQ:LPLA), today announced that Sallie Larsen, LPL managing director and chief human capital officer, has been honored by *Human Resource Executive* magazine, a leading industry publication. Five HR executives are honored annually by the publication for making significant contributions to their organizations and for exemplifying the increasingly strategic role of HR in business today.

"Sallie has played a key role in leading the significant transformation of our firm into a destination organization, attracting and retaining the top talent in the industry to deliver the best service experience to our clients," said Mark Casady, LPL chairman and CEO. "On behalf of LPL, I want to congratulate Sallie for receiving this honor."

For 27 years, *Human Resource Executive* magazine has honored industry excellence through this annual award competition. Honorees were chosen based on criteria that included: ability to handle significant problems in the HR field, role and success in establishing the HR function as an integral part of the organization, management skills as demonstrated within the HR function and contributions to the profession. Honorees are featured in the October issue of [Human Resource Executive](#).

"Since taking the HR helm at LPL Financial, Sallie has played an instrumental role in transforming critical areas such as talent management and leadership development - and in fostering a more results-oriented culture," said David Shadovitz, editor and co-publisher of *Human Resource Executive*. "Along with our four other honorees, she demonstrates the kind of impact HR can have on an organization in today's fast-paced, rapidly changing business environment."

Larsen was brought to LPL in 2012 as a change agent to transform the firm's Human Capital function. She has created strategic imperatives for the Human Capital function to attract, develop and retain talent, accelerate LPL's leadership agenda and enhance the performance culture. In three years at LPL, she has had a dramatic impact on the Human Capital function, employee engagement and overall business performance through of a breath of programs and initiatives.

Larsen joined LPL with more than 25 years of HR experience. She has served as chief human resources officer at the Federal Home Loan Bank/Office of Finance, a managing vice president of human resources for Capital One Financial Corporation, senior vice president of human resources for Marriott International, and vice president of human resources and communications for TRW Inc.

Larsen earned a Master of Arts in communications from Purdue University, a Bachelor of Arts in sociology from California Lutheran University, and a certificate in executive leadership coaching from Georgetown University.

About LPL Financial

LPL Financial, a wholly owned subsidiary of LPL Financial Holdings Inc. (NASDAQ:LPLA), is a leader in the retail financial advice market and currently serves \$486 billion in advisory and brokerage assets. LPL is one of the fastest growing RIA custodians and is the nation's largest independent broker-dealer (based on total revenues, *Financial Planning* magazine, June 1996-2015). The Company provides proprietary technology solutions, comprehensive clearing and compliance services, practice management programs and training, and independent research to more than 14,100 independent financial advisors and 700 banks and credit unions, enabling them to help their clients turn life's aspirations into financial realities. Advisors associated with LPL service an estimated 40,000 retirement plans with an estimated \$120 billion in retirement plan assets, as of June 30, 2015. LPL also supports approximately 4,300 financial advisors licensed and affiliated with insurance companies with customized clearing, advisory platforms and technology solutions. LPL Financial and its affiliates have 3,385 employees with primary offices in Boston, Charlotte, and San Diego. For more information, please visit www.lpl.com.

Securities and Advisory Services offered through LPL Financial. A Registered Investment Advisor, Member FINRA/SIPC

####

LPLA-C

Media Contact:

Lauren Hoyt-Williams
980-321-1232

Lauren.Hoyt-Williams@lpl.com