



## LPL Financial Appoints Anthony Perkins as Executive Vice President of Technology Product Development

Aug 18, 2015

CHARLOTTE, N.C., Aug. 18, 2015 (GLOBE NEWSWIRE) -- [LPL Financial](#) LLC, the nation's largest independent broker-dealer\*, a custodian for registered investment advisors (RIAs), and a wholly owned subsidiary of LPL Financial Holdings Inc. (NASDAQ:LPLA), today announced that Anthony Perkins has been hired as executive vice president of Technology Product Development. In this newly created role, Perkins will report to Victor Fetter, managing director, chief information officer.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/c0e33a25-c5f0-43c3-aab5-653a07b946ca>

"Anthony has extensive information technology experience in the financial services industry and a deep understanding of the wealth management environment. We are excited that Anthony will now be drawing on those same talents for LPL in order to further enhance the technology solutions we provide to our clients," said Fetter. "The creation of this role reflects our continued investment in technology. We are excited to have Anthony oversee the continued evolution of our ClientWorks<sup>SM</sup> platform, as well as the overall utilization of technology to enhance our service delivery model."

Perkins will be responsible for the oversight of the analysis, design, development and delivery of technology product solutions, including advisor-facing technology offerings and corporate solutions. He will also support LPL's investments in advanced data analytics, the development of additional mobile platforms and the firm's ongoing efforts to consistently deliver technology solutions to each of its business channels.

Prior to joining LPL, Perkins served as the chief technology officer of Wells Fargo Advisors, where he was responsible for all front office and advisor-facing applications. He has also held leadership positions at major financial services firms including Bank of New York Mellon, Morgan Stanley and HSBC.

\*Based on total revenues, Financial Planning magazine, June 1996-2015

### **About LPL Financial**

LPL Financial, a wholly owned subsidiary of LPL Financial Holdings Inc. (NASDAQ:LPLA), is a leader in the financial advice market and serves \$486 billion in retail assets. The Company provides proprietary technology, comprehensive clearing and compliance services, practice management programs and training, and independent research to more than 14,100 independent financial advisors and over 700 banks and credit unions. LPL Financial is the nation's largest independent broker-dealer since 1996 (based on total revenues, Financial Planning magazine, June 1996-2015), is one of the fastest growing RIA custodians with \$112 billion in retail assets served and acts as an independent consultant to over an estimated 40,000 retirement plans with an estimated \$120 billion in retirement plan assets served, as of June 30, 2015. In addition, LPL Financial supports approximately 4,300 financial advisors licensed with insurance companies by providing customized clearing, advisory platforms, and technology solutions. LPL Financial and its affiliates have 3,385 employees with primary offices in Boston, Charlotte, and San Diego. For more information, please visit [www.lpl.com](http://www.lpl.com).

Securities and Advisory Services offered through LPL Financial. A Registered Investment Advisor, Member FINRA/SIPC

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