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WASHINGTON, D.C. -May 16, 2014 The Financial Services Institute (FSI) today announced the election of Robert Moore, President, LPL Financial, to its Board of Directors. Moore brings years of industry experience and leadership to the FSI Board.

After joining LPL as CFO in 2008, Moore transitioned to the role of president in 2012, where he leads key areas of the company focused on business development, existing advisor growth and enhancing client satisfaction. Prior to joining LPL, he served many years in executive and financial management positions at ABN AMRO North America and LaSalle Bank Corporation, and Diageo PLC, Europe and Great Britain.

"I am pleased to welcome Robert to the Board," said **FSI President & CEO Dale Brown**. "His experience will be beneficial as we continue expanding our legislative efforts in Washington, D.C. and the states to support a healthier regulatory environment and protect the ability of independent financial advisors to best serve their clients."

"I am excited to join FSI's Board of Directors as we continue to constructively engage with regulators and legislators across the country," said **Moore**. "I believe it is critical that we foster these relationships in order to protect Main Street Americans' access to affordable, personalized financial advice."

Moore replaces Derek Bruton, who resigned from FSI's Board earlier this year. This keeps the FSI Board at 16 Directors.

About the Financial Services Institute (FSI): The **Financial Services Institute (FSI)** is the only organization advocating solely on behalf of independent financial advisors and independent financial services firms. Since 2004, through advocacy, education and public awareness, FSI has successfully promoted a more responsible regulatory environment for more than 37,000 independent financial advisors, and more than 100 independent financial services firms who represent upwards of 160,000 affiliated financial advisors. We effect change through involvement in FINRA governance as well as constructive engagement in the regulatory and legislative processes, working to create a healthier regulatory environment for our members so they can provide affordable, personalized advice to hard-working Main Street Americans. For more information, please visit financialservices.org.