# 그 LPL Financial 

Financial Supplement
Third Quarter 2012
October 31, 2012

## LPL Financial

| Business and Financial Metrics Supplement <br> (\$ billions) unless otherwise noted |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | YoY | Seq |
|  | Q3'11 | Q4'11 | Q1'12 | Q2'12 | Q3'12 | Growth | Growth |
| Brokerage and Advisory Assets Under Custody |  |  |  |  |  |  |  |
| Brokerage | \$220.1 | \$228.7 | \$243.3 | \$241.6 | \$252.8 | 14.9\% | 4.6\% |
| Advisory | 96.3 | 101.6 | 110.8 | 111.4 | 118.6 | 23.2\% | 6.5\% |
| Total Assets Under Custody | \$316.4 | \$330.3 | \$354.1 | \$353.0 | \$371.4 | 17.4\% | 5.2\% |
| Advisory \% of Total | 30.4\% | 30.8\% | 31.3\% | 31.6\% | 31.9\% | $n / a$ | $n / a$ |
| Independent RIA Brokerage | \$10.2 | \$11.4 | \$12.9 | \$14.0 | \$16.8 | 64.7\% | 20.0\% |
| Independent RIA Advisory | 10.0 | 11.2 | 13.9 | 15.4 | 18.6 | 86.0\% | 20.8\% |
| Total Independent RIA Assets Under Custody | \$20.2 | \$22.6 | \$26.8 | \$29.4 | \$35.4 | 75.2\% | 20.4\% |
| Net New Advisory Assets ${ }^{(1)}$ | \$3.0 | \$1.0 | \$2.5 | \$2.8 | \$2.9 | n/a | n/a |
| Annualized Growth ${ }^{(2)}$ | 12\% | 4\% | 9\% | 10\% | 10\% | n/a | n/a |
| Insured Cash Account | \$14.2 | \$14.4 | \$13.9 | \$14.6 | \$14.2 | 0.0\% | -2.7\% |
| Money Market Funds | 8.9 | 8.0 | 7.7 | 8.5 | 7.4 | -16.9\% | -12.9\% |
| Total Cash Sweep Assets (EOP) | \$23.1 | \$22.4 | \$21.6 | \$23.1 | \$21.6 | -6.5\% | -6.5\% |
| \% of total Assets Under Custody | 7.3\% | 6.8\% | 6.1\% | 6.5\% | 5.8\% | $-148 \mathrm{bps}$ | -75 bps |
| Insured Cash Account Fee - bps | 87 | 89 | 92 | 89 | 88 | 1 bps | -1 bps |
| Money Market Fee - bps | 8 | 8 | 11 | 12 | 12 | 4 bps | 0 bps |
| Weighted FFE Daily Average Fee - bps | 8 | 7 | 10 | 15 | 14 | 6 bps | -1 bps |
| Cash Sweep Fee - bps | 56 | 59 | 64 | 61 | 61 | 5 bps | 0 bps |
| Advisors |  |  |  |  |  |  |  |
| Advisors | 12,799 | 12,847 | 12,962 | 13,185 | 13,170 | 2.9\% | -0.1\% |
| Annualized commissions per Advisor (\$ thousands) ${ }^{(3)}$ | \$138 | \$126 | \$144 | \$137 | \$134 | -2.9\% | -2.2\% |
| Net New Advisors | 139 | 48 | 115 | 223 | (15) | n/a | n/a |
| Custom Clearing Services (CCS) Subscribers | 4,417 | 4,386 | 4,465 | 4,511 | 4,593 | 4.0\% | 1.8\% |
| Payout Rate |  |  |  |  |  |  |  |
| Base Payout Rate | 84.4\% | 84.4\% | 84.3\% | 84.3\% | 84.1\% | -33 bps | -21 bps |
| Production-Based Bonuses | 2.9\% | 3.3\% | 1.6\% | 2.6\% | 3.2\% | 27 bps | 59 bps |
| GDC Related Payout | 87.3\% | 87.7\% | 85.8\% | 86.8\% | 87.2\% | -6 bps | 38 bps |
| Other | -0.3\% | 0.3\% | 0.6\% | -0.1\% | 0.2\% | 51 bps | 29 bps |
| Total Payout Ratio | 87.0\% | 88.0\% | 86.4\% | 86.7\% | 87.4\% | 45 bps | 67 bps |
| Production-Based Bonuses Ratio (Trailing Twelve Months) | 2.3\% | 2.4\% | 2.5\% | 2.6\% | 2.7\% | 34 bps | 7 bps |
| Metrics |  |  |  |  |  |  |  |
| Advisory Fee bps of Assets, excluding Independent RIA assets ${ }^{(4)}$ | 114 | 116 | 111 | 111 | 111 | $-3 \mathrm{bps}$ | 0 bps |
| Production Retention Rate (YTD Annualized) ${ }^{(5)}$ | 97\% | 96\% | 98\% | 98\% | 95\% | -190 bps | -253 bps |
| Attachment Rate, excluding cash revenue | 21\% | 21\% | 21\% | 22\% | 23\% | 249 bps | 91 bps |
| Recurring Revenue Rate | 63\% | 65\% | 63\% | 65\% | 67\% | 342 bps | 124 bps |
| Adj. EBITDA / Gross Margin | 43\% | 42\% | 46\% | 40\% | 39\% | -412 bps | -121 bps |
| Employees - period end | 2,726 | 2,726 | 2,720 | 2,911 | 2,936 | 7.7\% | 0.9\% |
| Cash Available for Corporate Use (\$ millions) ${ }^{(6)}$ | \$489 | \$528 | \$584 | \$341 | \$317 | -35.2\% | -7.0\% |

(1) Reflects net new advisory assets consisting of funds from new accounts and additional funds deposited into advisory accounts that are custodied in our fee-based advisory platforms and exclude market impact
(2) Calculated by dividing net new advisory assets by total advisory assets and multiplying by four
(3) Calculation excludes CCS subscribers and uses average of beginning and end of period advisor count
(4) Based on annualized advisory revenue over prior quarter ending corporate advisory assets (corporate assets defined as total advisory assets less Independent RIA Advisory Assets); decline in Q1'12 impacted by re-pricing in one of our significant custom clearing agreements
(5) Reflects retention of commission and advisory fees, calculated by subtracting the prior year production of the annualized year-to-date attrition rate, over the prior year total production
(6) Cash unrestricted by the credit agreement and other regulations available for operating, investing and financing uses

## LPL Financial

## Financial Supplement with EBITDA Adjustments

Q3 2012 Compared to Q3 2011 (unaudited)
(\$ Thousands)

|  | Q3 2012 |  |  | Q3 2011 |  |  | YOY Increase/(Decrease) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unadjusted | Adjustments | As Adjusted | Unadjusted | Adjustments | As Adjusted | \$ | \% |
| REVENUES: |  |  |  |  |  |  |  |  |
| Commissions | \$442,129 | \$ - | \$442,129 | \$438,294 | \$ - | \$438,294 | \$3,835 | 0.9\% |
| Advisory fees | 267,334 | - | 267,334 | 267,878 | - | 267,878 | (544) | -0.2\% |
| Asset-based fees | 100,024 | - | 100,024 | 89,691 | - | 89,691 | 10,333 | 11.5\% |
| Transaction and other fees | 84,730 | (68) | 84,662 | 78,476 | 129 | 78,605 | 6,057 | 7.7\% |
| Interest income, net of operating Interest | 4,629 | (3) | 4,626 | 5,036 | - | 5,036 | (410) | -8.1\% |
| Other | 8,382 | - | 8,382 | 3,482 | - | 3,482 | 4,900 | 140.7\% |
| Net revenues | 907,228 | (71) | 907,157 | 882,857 | 129 | 882,986 | 24,171 | 2.7\% |
| EXPENSES: |  |  |  |  |  |  |  |  |
| Commissions and advisory fees | 620,165 | - | 620,165 | 614,068 | - | 614,068 | 6,097 | 1.0\% |
| Compensation and benefits | 91,309 | $(5,007)$ | 86,302 | 77,337 | $(4,598)$ | 72,739 | 13,563 | 18.6\% |
| Promotional | 31,844 | (63) | 31,781 | 28,660 | (68) | 28,592 | 3,189 | 11.2\% |
| Depreciation and amortization | 18,423 | - | 18,423 | 19,222 | - | 19,222 | (799) | -4.2\% |
| Occupancy and equipment | 13,914 | 27 | 13,941 | 13,637 | (140) | 13,497 | 444 | 3.3\% |
| Professional services | 15,672 | $(2,952)$ | 12,720 | 10,656 | (220) | 10,436 | 2,284 | 21.9\% |
| Brokerage, clearing and exchange | 9,938 | - | 9,938 | 9,818 | - | 9,818 | 120 | 1.2\% |
| Communications and data processing | 10,249 | (1) | 10,248 | 9,235 | (2) | 9,233 | 1,015 | 11.0\% |
| Regulatory fees and expenses | 6,979 | - | 6,979 | 6,441 | (176) | 6,265 | 714 | 11.4\% |
| Restructuring charges | 1,211 | $(1,194)$ | 17 | 7,684 | $(7,672)$ | 12 | 5 | 41.7\% |
| Other expense | 20,460 | $(13,394)$ | 7,066 | 7,434 | (704) | 6,730 | 336 | 5.0\% |
| Total operating expenses | 840,164 | $(22,584)$ | 817,580 | 804,192 | $(13,580)$ | 790,612 | 26,968 | 3.4\% |
| Non-operating interest expense | 12,826 | - | 12,826 | 16,603 | - | 16,603 | $(3,777)$ | -22.7\% |
| Loss on extinguishment of debt | - | - | - | - | - | - | - | na |
| Total expenses | 852,990 | $(22,584)$ | 830,406 | 820,795 | $(13,580)$ | 807,215 | 23,191 | 2.9\% |

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## Financial Supplement with EBITDA Adjustments

Q3 2012 Compared to Q2 2012 (unaudited)
(\$ Thousands)

|  | Q3 2012 |  |  | Q2 2012 |  |  | QOQ Increase/(Decrease) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unadjusted | Adjustments | As Adjusted | Unadjusted | Adjustments | As Adjusted | \$ | \% |
| REVENUES: |  |  |  |  |  |  |  |  |
| Commissions | \$442,129 | \$ - | \$442,129 | \$447,243 | \$ - | \$447,243 | $(\$ 5,114)$ | -1.1\% |
| Advisory fees | 267,334 | - | 267,334 | 268,192 | - | 268,192 | (858) | -0.3\% |
| Asset-based fees | 100,024 | - | 100,024 | 102,784 | - | 102,784 | $(2,760)$ | -2.7\% |
| Transaction and other fees | 84,730 | (68) | 84,662 | 78,894 | 123 | 79,017 | 5,645 | 7.1\% |
| Interest income, net of operating Interest | 4,629 | (3) | 4,626 | 4,800 | - | 4,800 | (174) | -3.6\% |
| Other | 8,382 | - | 8,382 | 5,930 | - | 5,930 | 2,452 | 41.3\% |
| Net revenues | 907,228 | (71) | 907,157 | 907,843 | 123 | 907,966 | (809) | -0.1\% |
| EXPENSES: |  |  |  |  |  |  |  |  |
| Commissions and advisory fees | 620,165 | - | 620,165 | 620,582 | - | 620,582 | (417) | -0.1\% |
| Compensation and benefits | 91,309 | $(5,007)$ | 86,302 | 93,034 | $(8,406)$ | 84,628 | 1,674 | 2.0\% |
| Promotional | 31,844 | (63) | 31,781 | 26,122 | (48) | 26,074 | 5,707 | 21.9\% |
| Depreciation and amortization | 18,423 | - | 18,423 | 17,412 | - | 17,412 | 1,011 | 5.8\% |
| Occupancy and equipment | 13,914 | 27 | 13,941 | 14,007 | (45) | 13,962 | (21) | -0.2\% |
| Professional services | 15,672 | $(2,952)$ | 12,720 | 18,199 | $(1,937)$ | 16,262 | $(3,542)$ | -21.8\% |
| Brokerage, clearing and exchange | 9,938 | - | 9,938 | 9,554 | - | 9,554 | 384 | 4.0\% |
| Communications and data processing | 10,249 | (1) | 10,248 | 9,797 | - | 9,797 | 451 | 4.6\% |
| Regulatory fees and expenses | 6,979 | - | 6,979 | 6,891 | - | 6,891 | 88 | 1.3\% |
| Restructuring charges | 1,211 | $(1,194)$ | 17 | 2,057 | $(2,056)$ | 1 | 16 | 1600.0\% |
| Other expense | 20,460 | $(13,394)$ | 7,066 | 9,441 | (805) | 8,636 | $(1,570)$ | -18.2\% |
| Total operating expenses | 840,164 | $(22,584)$ | 817,580 | 827,096 | $(13,297)$ | 813,799 | 3,781 | 0.5\% |
| Non-operating interest expense | 12,826 | - | 12,826 | 13,439 | - | 13,439 | (613) | -4.6\% |
| Loss on extinguishment of debt | - | - | - | - | - | - | - | na |
| Total expenses | 852,990 | $(22,584)$ | 830,406 | 840,535 | $(13,297)$ | 827,238 | 3,168 | 0.4\% |

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## Financial Supplement with EBITDA Adjustments

2012 Compared to 2011 (unaudited)
(\$ Thousands)

|  | 2012 |  |  | 2011 |  |  | YTD Increase/(Decrease) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unadjusted | Adjustments | As Adjusted | Unadjusted | Adjustments | As Adjusted | \$ | \% |
| REVENUES: |  |  |  |  |  |  |  |  |
| Commissions | \$1,353,025 | \$ - | \$1,353,025 | \$1,350,053 | \$ - | \$1,350,053 | \$2,972 | 0.2\% |
| Advisory fees | 786,507 | - | 786,507 | 776,254 | - | 776,254 | 10,253 | 1.3\% |
| Asset-based fees | 300,049 | - | 300,049 | 270,018 | - | 270,018 | 30,031 | 11.1\% |
| Transaction and other fees | 238,196 | 315 | 238,511 | 220,980 | 529 | 221,509 | 17,002 | 7.7\% |
| Interest income, net of operating Interest | 14,139 | (3) | 14,136 | 15,288 | - | 15,288 | $(1,152)$ | -7.5\% |
| Other | 24,928 | - | 24,928 | 18,129 | - | 18,129 | 6,799 | 37.5\% |
| Net revenues | 2,716,844 | 312 | 2,717,156 | 2,650,722 | 529 | 2,651,251 | 65,905 | 2.5\% |
| EXPENSES: |  |  |  |  |  |  |  |  |
| Commissions and advisory fees | 1,858,139 | - | 1,858,139 | 1,833,433 | - | 1,833,433 | 24,706 | 1.3\% |
| Compensation and benefits | 273,355 | $(17,925)$ | 255,430 | 242,889 | $(12,858)$ | 230,031 | 25,399 | 11.0\% |
| Promotional | 74,797 | (157) | 74,640 | 62,985 | (860) | 62,125 | 12,515 | 20.1\% |
| Depreciation and amortization | 53,010 | - | 53,010 | 55,794 | - | 55,794 | $(2,784)$ | -5.0\% |
| Occupancy and equipment | 42,418 | (20) | 42,398 | 41,556 | (379) | 41,177 | 1,221 | 3.0\% |
| Professional services | 46,992 | $(6,038)$ | 40,954 | 33,309 | $(1,999)$ | 31,310 | 9,644 | 30.8\% |
| Brokerage, clearing and exchange | 29,007 | - | 29,007 | 28,868 | - | 28,868 | 139 | 0.5\% |
| Communications and data processing | 28,945 | (1) | 28,944 | 26,823 | (18) | 26,805 | 2,139 | 8.0\% |
| Regulatory fees and expenses | 21,416 | - | 21,416 | 19,385 | (226) | 19,159 | 2,257 | 11.8\% |
| Restructuring charges | 4,962 | $(4,959)$ | 3 | 13,035 | $(13,023)$ | 12 | (9) | -75.0\% |
| Other | 36,573 | $(14,882)$ | 21,691 | 20,617 | $(1,210)$ | 19,407 | 2,284 | 11.8\% |
| Total operating expenses | 2,469,614 | $(43,982)$ | 2,425,632 | 2,378,694 | $(30,573)$ | 2,348,121 | 77,511 | 3.3\% |
| Non-operating interest expense | 42,297 | - | 42,297 | 52,929 | - | 52,929 | $(10,632)$ | -20.1\% |
| Loss on extinguishment of debt | 16,524 | $(16,524)$ | - | - | - | - | - | na |
| Total expenses | 2,528,435 | $(60,506)$ | 2,467,929 | 2,431,623 | $(30,573)$ | 2,401,050 | 66,879 | 2.8\% |

## Insured Cash Account Fed Funds Sensitivity

(\$ thousands)

The following table reflects the impact to income before taxes on an annual basis based on an upward or downward change in short-term interest rates of one basis point.

The impact assumes that the client balances at September 30, 2012 remain unchanged.

| Federal Reserve Effective Federal <br> Funds Rate ("FFER") | Annualized Increase or Decrease <br> of Income Before Taxes per One <br> Basis Point Change* |
| :--- | ---: |
| $0.00 \%-0.25 \%$ | $\$ 1,400$ |
| $0.26 \%-1.25 \%$ | 700 |
| $1.26 \%-2.00 \%$ | 600 |

*Excludes impact from money market revenue
The actual impact to cash sweep revenue, including a change in the FFER of greater than $2.00 \%$, may vary depending on our strategy in response to a change in interest rate levels, the significance of a change, and actual balances at the time of such change.

