



Financial Supplement

Fourth Quarter 2013

February 11, 2014

Safe harbor disclosure

Statements in this presentation regarding the Company's future financial and operating results, plans, strategies, goals, Service Value Commitment ("SVC"), including statements regarding projected costs, projected savings, projected expenses, future efficiency gains and future service and technology improvements, future growth and insured cash account portfolio, including future contract maturities, as well as any other statements that are not related to present facts or current conditions or that are not purely historical, constitute forward-looking statements. These forward-looking statements are based on the Company's historical performance and its plans, estimates and expectations as of February 11, 2014. The words "anticipates," "believes," "expects," "may," "plans," "predicts," "will" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Forward-looking statements are not guarantees that the future results, plans, intentions or expectations expressed or implied by the Company will be achieved. Matters subject to forward-looking statements involve known and unknown risks and uncertainties, including economic, legislative, regulatory, competitive and other factors, which may cause actual financial or operating results, levels of activity, or the timing of events, to be materially different than those expressed or implied by forward-looking statements. Important factors that could cause or contribute to such differences include: finalization and execution of the Company's plans related to the SVC, including the Company's ability to successfully transform and transition business processes to third party service providers; the Company's success in negotiating and developing commercial arrangements with third party service providers that will enable the Company to realize the service improvements and efficiencies expected to result from the SVC; the performance of third party service providers to which business processes are transitioned from the Company; the Company's ability to control operating risks, information technology systems risks and sourcing risks; changes in general economic and financial market conditions, including retail investor sentiment; fluctuations in the value of assets under custody; effects of competition in the financial services industry; changes in the number of the Company's financial advisors and institutions, and their ability to market effectively financial products and services; changes in interest rates and fees payable by banks participating in the Company's cash sweep program, including the Company's success in negotiating agreements with current or additional counterparties; the Company's success in integrating the operations of acquired businesses; the effect of current, pending and future legislation, regulation and regulatory actions, including disciplinary actions imposed by self-regulatory organizations; and the other factors set forth in Part I, "Item 1A. Risk Factors" in the Company's 2012 Annual Report on Form 10-K and any subsequent SEC filings. Except as required by law, the Company specifically disclaims any obligation to update any forward-looking statements as a result of developments occurring after February 11, 2014, even if its estimates change, and you should not rely on those statements as representing the Company's views as of any subsequent date.

LPL Financial Holdings Inc.
Financial Highlights
(Amounts in thousands, except per share data and where noted)
(Unaudited)

	Three Month Quarterly Results				
	Q4 2013	Q3 2013	Q2 2013	Q1 2013	Q4 2012
REVENUES					
Commission	\$ 556,176	\$ 527,419	\$ 508,399	\$ 485,572	\$ 467,492
Advisory	308,931	299,101	298,094	281,226	275,983
Asset-based	112,272	107,447	107,505	103,766	103,018
Transaction and fee	89,444	93,799	88,631	89,378	83,362
Other	27,107	25,446	16,291	14,854	14,389
Net revenues	1,093,930	1,053,212	1,018,920	974,796	944,244
EXPENSES					
Production(2)	773,811	736,195	713,115	669,723	661,691
Compensation and benefits	101,650	102,310	98,227	98,780	89,350
General and administrative	108,293	102,834	84,470	77,771	99,071
Depreciation and amortization	22,052	21,432	20,245	19,774	18,786
Restructuring charges	10,335	6,482	7,332	6,037	635
Other	(15)	9,294	—	—	—
Total operating expenses	1,016,126	978,547	923,389	872,085	869,533
Non-operating interest expense	13,256	13,363	12,667	12,160	12,529
Loss on extinguishment of debt	—	—	7,962	—	—
Total expenses	1,029,382	991,910	944,018	884,245	882,062
INCOME BEFORE PROVISION FOR INCOME TAXES	64,548	61,302	74,902	90,551	62,182
PROVISION FOR INCOME TAXES	20,130	23,671	29,811	35,834	25,244
NET INCOME	\$ 44,418	\$ 37,631	\$ 45,091	\$ 54,717	\$ 36,938
EARNINGS PER SHARE					
Basic	\$ 0.44	\$ 0.36	\$ 0.42	\$ 0.51	\$ 0.34
Diluted	\$ 0.43	\$ 0.36	\$ 0.42	\$ 0.51	\$ 0.34
Weighted average shares outstanding — basic	101,812	104,271	106,414	106,347	107,794
Weighted average shares outstanding — diluted	103,411	105,705	107,695	107,297	108,644

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LPL Financial Holdings Inc.
Financial Highlights (Continued)
(Amounts in thousands, except per share data and where noted)
(Unaudited)

	Three Month Quarterly Results				
	Q4 2013	Q3 2013	Q2 2013	Q1 2013	Q4 2012
FINANCIAL CONDITION					
Total Cash & Cash Equivalents (\$ billions)	\$ 0.5	\$ 0.6	\$ 0.6	\$ 0.4	\$ 0.5
Total Assets (\$ billions)	\$ 4.0	\$ 3.9	\$ 3.9	\$ 3.8	\$ 4.0
Total Debt (\$ billions)(1)	\$ 1.5	\$ 1.5	\$ 1.5	\$ 1.3	\$ 1.3
Stockholders' Equity (\$ billions)	\$ 1.1	\$ 1.1	\$ 1.2	\$ 1.2	\$ 1.1
KEY METRICS					
Advisors	13,673	13,563	13,409	13,377	13,352
Production Payout(2)	88.1%	87.7%	87.0%	86.0%	87.7%
Advisory and Brokerage Assets (\$ billions)	\$ 438.4	\$ 414.7	\$ 396.7	\$ 394.0	\$ 373.3
Advisory Assets Under Management (\$ billions)	\$ 151.6	\$ 141.1	\$ 132.4	\$ 130.2	\$ 122.1
Net New Advisory Assets (\$ billions)(3)	\$ 3.9	\$ 4.0	\$ 3.7	\$ 3.0	\$ 2.7
Insured Cash Account Balances (\$ billions)(4)	\$ 17.4	\$ 17.3	\$ 16.9	\$ 15.6	\$ 16.3
Money Market Account Balances (\$ billions)(4)	\$ 7.5	\$ 8.2	\$ 8.7	\$ 7.5	\$ 8.4
Adjusted EBITDA(5)	\$ 124,190	\$ 120,283	\$ 131,045	\$ 135,920	\$ 109,948
Adjusted Earnings(5)	\$ 65,229	\$ 59,550	\$ 65,883	\$ 68,143	\$ 53,858
Adjusted Earnings per share(5)	\$ 0.63	\$ 0.56	\$ 0.61	\$ 0.64	\$ 0.50

(1) Represents borrowings on the Company's senior secured credit facilities and revolving line of credit.

(2) Production expense is comprised of commission and advisory expense and brokerage, clearing and exchange expense. Production payout, a statistical measure, excludes brokerage, clearing and exchange expense and is calculated as commission and advisory expense divided by commission and advisory revenues.

(3) Represents net new advisory assets consisting of funds from new accounts and additional funds deposited into existing advisory accounts that are custodied in the Company's fee-based advisory platforms during the three month periods then ended.

(4) Represents clients' insured cash and money market account balances as of the end of each reporting period.

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(5) The reconciliation from net income to Adjusted EBITDA, a non-GAAP measure, for the periods presented is as follows (in thousands):

	Q4 2013	Q3 2013	Q2 2013 (unaudited)	Q1 2013	Q4 2012
Net income	\$ 44,418	\$ 37,631	\$ 45,091	\$ 54,717	\$ 36,938
Interest expense	13,256	13,363	12,667	12,160	12,529
Income tax expense	20,130	23,671	29,811	35,834	25,244
Amortization of intangible assets(a)	9,731	9,731	9,768	9,776	9,791
Depreciation and amortization of fixed assets	12,321	11,701	10,477	9,998	8,995
EBITDA	99,856	96,097	107,814	122,485	93,497
EBITDA Adjustments:					
Employee share-based compensation expense(b)	4,029	2,957	4,486	3,962	3,769
Acquisition and integration related expenses(c)	12,534	3,630	3,282	444	3,032
Restructuring and conversion costs(d)	9,887	7,340	7,322	6,263	755
Debt extinguishment costs(e)	—	—	7,968	—	—
Other(f)	(2,116)	10,259	173	2,766	8,895
Total EBITDA Adjustments	24,334	24,186	23,231	13,435	16,451
Adjusted EBITDA	<u>\$ 124,190</u>	<u>\$ 120,283</u>	<u>\$ 131,045</u>	<u>\$ 135,920</u>	<u>\$ 109,948</u>

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- (5) The reconciliation from net income to Adjusted Earnings, a non-GAAP measure, for the periods presented is as follows (in thousands, except per share data):

	Q4 2013	Q3 2013	Q2 2013 (unaudited)	Q1 2013	Q4 2012
Net income	\$ 44,418	\$ 37,631	\$ 45,091	\$ 54,717	\$ 36,938
After-Tax:					
EBITDA Adjustments(g)					
Employee share-based compensation expense(h)	2,854	2,153	3,200	2,902	2,831
Acquisition and integration related expenses(i)	7,733	2,240	2,025	(1,079)	2,092
Restructuring and conversion costs	6,100	4,529	4,518	3,864	466
Debt extinguishment costs	—	—	4,916	—	—
Other	(1,880)	6,993	106	1,707	5,490
Total EBITDA Adjustments	14,807	15,915	14,765	7,394	10,879
Amortization of intangible assets(g)	6,004	6,004	6,027	6,032	6,041
Adjusted Earnings	\$ 65,229	\$ 59,550	\$ 65,883	\$ 68,143	\$ 53,858
Adjusted Earnings per share(j)	\$ 0.63	\$ 0.56	\$ 0.61	\$ 0.64	\$ 0.50
Weighted average shares outstanding — diluted	103,411	105,705	107,695	107,297	108,644

- (a) Represents amortization of intangible assets as a result of the Company's purchase accounting adjustments from its 2005 merger transaction, as well as various acquisitions.
- (b) Represents share-based compensation for equity awards granted to employees, officers and directors. Such awards are measured based on the grant-date fair value and recognized over the requisite service period of the individual awards, which generally equals the vesting period.
- (c) Represents acquisition and integration costs resulting from various acquisitions, including changes in the estimated fair value of future payments, or contingent consideration, required to be made to former shareholders of certain acquired entities. In 2013, the Company finalized the determination of the contingent consideration obligation required to be paid to the former shareholders of National Retirement Partners, Inc. ("NRP"), which resulted in a \$19.4 million increase in the estimated fair value of contingent consideration, \$11.7 million of which was recognized in the three months ended December 31, 2013. In the first quarter of 2013, the Company revised its estimate of the potential payment obligation to the former shareholders of Concord Capital Partners, Inc. ("CCP"), which resulted in a decrease of \$3.8 million in contingent consideration obligation as related milestones were not achieved.
- (d) Represents organizational restructuring charges, conversion and other related costs resulting from the expansion of the Company's Service Value Commitment, the 2011 consolidation of UVEST and the 2009 consolidation of the Affiliated Entities. As of December 31, 2013, the Company recognized approximately 41% of costs related to the expansion of the Service Value Commitment, which is expected to be completed in 2015. As of December 31, 2013, approximately 88% and 100% of costs related to the 2011 consolidation of UVEST and the 2009 consolidation of the Affiliated Entities, respectively, have been recognized. The remaining costs for the 2011 consolidation of UVEST largely consist of the amortization of transition payments for the retention of advisors and financial institutions that are expected to be recognized into earnings by October 2016.

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- (e) Represents expenses incurred resulting from the early extinguishment and repayment of amounts outstanding under prior senior secured credit facilities, including the write-off of \$8.0 million of unamortized debt issuance costs that had no future economic benefit in the second quarter of 2013, as well as various other charges incurred in connection with the repayment of previous senior secured credit facilities and the establishment of the current senior secured credit facilities.
- (f) Generally, represents certain excise and other taxes. Results for the fourth quarter of 2013 include a \$2.3 million gain related to the sale of an equity investment. During the third quarter of 2013, the Company incurred costs related to the closure of NestWise, consisting of: i) the derecognition of \$10.2 million of goodwill; ii) \$6.9 million of fixed asset charges that were determined to have no future economic benefit; iii) severance and termination benefits; and iv) a \$7.8 million decrease in the estimated fair value of contingent consideration as related milestones were not reached. Results for the first quarter of 2013 include \$2.7 million of severance and termination benefits related to a change in management structure that have been excluded from the presentation of Adjusted EBITDA. Results for the fourth quarter of 2012 include asset impairment charges of \$4.0 million for certain fixed assets related to internally developed software that were determined to have no estimated fair value and \$4.7 million for consulting services and technology development aimed at enhancing the Company's performance in support of its advisors while creating operating efficiencies.
- (g) Generally, EBITDA Adjustments and amortization of intangible assets have been tax effected using a federal rate of 35% and the applicable effective state rate, which was 3.30%, net of the federal tax benefit, for the periods presented, except as noted in Notes (h), (i) and (j) in this table.
- (h) Represents the after-tax expense of non-qualified stock options for which the Company receives a tax deduction upon exercise, restricted stock awards for which the Company receives a tax deduction upon vesting, and the full expense impact of incentive stock options granted to employees that qualify for preferential tax treatment and conversely for which the Company does not receive a tax deduction. Share-based compensation for vesting of incentive stock options was \$1.0 million, \$0.9 million, \$1.1 million, \$1.2 million and \$1.3 million for the three months ended December 31, 2013, September 30, 2013, June 30, 2013, March 31, 2013 and December 31, 2012, respectively.
- (i) Represents the after-tax expense of acquisition and related costs for which the Company receives a tax deduction. The first quarter of 2013 includes a \$3.8 million and reduction of expense related to the estimated fair value of contingent consideration for the stock acquisition of CCP, that is not deductible for tax purposes.
- (j) Represents Adjusted Earnings, a non-GAAP measure, divided by weighted average number of shares outstanding on a fully diluted basis. Set forth is a reconciliation of earnings per share on a fully diluted basis, as calculated in accordance with GAAP to Adjusted Earnings per share:

	Q4 2013	Q3 2013	Q2 2013 (unaudited)	Q1 2013	Q4 2012
Earnings per share — diluted	\$ 0.43	\$ 0.36	\$ 0.42	\$ 0.51	\$ 0.34
After-Tax:					
EBITDA Adjustments per share	0.14	0.14	0.14	0.07	0.10
Amortization of intangible assets per share	0.06	0.06	0.05	0.06	0.06
Adjusted Earnings per share	<u>\$ 0.63</u>	<u>\$ 0.56</u>	<u>\$ 0.61</u>	<u>\$ 0.64</u>	<u>\$ 0.50</u>

LPL Financial Holdings Inc.
EBITDA Adjustments - Q4 2013 Compared to Q4 2012
(Dollars in thousands)
(unaudited)

	Q4 2013			Q4 2012			Increase (Decrease)	
	Unadjusted	Adjustments	As Adjusted	Unadjusted	Adjustments	As Adjusted	\$	%
REVENUES:								
Commission	\$ 556,176	\$ —	\$ 556,176	\$ 467,492	\$ —	\$ 467,492	\$ 88,684	19.0 %
Advisory	308,931	—	308,931	275,983	—	275,983	32,948	11.9 %
Asset-based	112,272	—	112,272	103,018	—	103,018	9,254	9.0 %
Transaction and fee	89,444	1	89,445	83,362	2	83,364	6,081	7.3 %
Interest income, net of operating interest	4,544	—	4,544	4,603	3	4,606	(62)	(1.3)%
Other	22,563	(2,333)	20,230	9,786	—	9,786	10,444	106.7 %
Net revenues	1,093,930	(2,332)	1,091,598	944,244	5	944,249	147,349	15.6 %
EXPENSES:								
Commission and advisory	761,710	—	761,710	651,774	—	651,774	109,936	16.9 %
Compensation and benefits	101,650	(4,282)	97,368	89,350	(7,607)	81,743	15,625	19.1 %
Promotional	26,263	458	26,721	32,277	(256)	32,021	(5,300)	(16.6)%
Depreciation and amortization	22,052	—	22,052	18,786	—	18,786	3,266	17.4 %
Occupancy and equipment	17,902	(19)	17,883	16,150	(119)	16,031	1,852	11.6 %
Professional services	27,102	(3,563)	23,539	15,306	(1,941)	13,365	10,174	76.1 %
Brokerage, clearing and exchange	12,101	—	12,101	9,917	—	9,917	2,184	22.0 %
Communications and data processing	11,674	(16)	11,658	10,577	(24)	10,553	1,105	10.5 %
Regulatory fees and other	7,932	—	7,932	10,890	—	10,890	(2,958)	(27.2)%
Restructuring charges	10,335	(10,334)	1	635	(634)	1	—	*
Other expense	17,405	(8,910)	8,495	13,871	(5,865)	8,006	489	6.1 %
Total operating expenses	1,016,126	(26,666)	989,460	869,533	(16,446)	853,087	136,373	16.0 %
Non-operating interest expense	13,256	—	13,256	12,529	—	12,529	727	5.8 %
Total expenses	\$ 1,029,382	\$ (26,666)	\$ 1,002,716	\$ 882,062	\$ (16,446)	\$ 865,616	\$ 137,100	15.8 %
Core G&A Expenses			\$ 166,876			\$ 140,589	\$ 26,287	18.7 %

* Not Meaningful

Note: Core G&A Expenses are total operating expenses, excluding the following expenses: commission and advisory, promotional, depreciation and amortization, and brokerage, clearing and exchange.

LPL Financial Holdings Inc.
EBITDA Adjustments - Q4 2013 Compared to Q3 2013
(Dollars in thousands)
(unaudited)

	Q4 2013			Q3 2013			Increase (Decrease)	
	Unadjusted	Adjustments	As Adjusted	Unadjusted	Adjustments	As Adjusted	\$	%
REVENUES:								
Commission	\$ 556,176	\$ —	\$ 556,176	\$ 527,419	\$ —	\$ 527,419	\$ 28,757	5.5 %
Advisory	308,931	—	308,931	299,101	—	299,101	9,830	3.3 %
Asset-based	112,272	—	112,272	107,447	—	107,447	4,825	4.5 %
Transaction and fee	89,444	1	89,445	93,799	1	93,800	(4,355)	(4.6)%
Interest income, net of operating interest	4,544	—	4,544	4,509	—	4,509	35	0.8 %
Other	22,563	(2,333)	20,230	20,937	—	20,937	(707)	(3.4)%
Net revenues	1,093,930	(2,332)	1,091,598	1,053,212	1	1,053,213	38,385	3.6 %
EXPENSES:								
Commission and advisory	761,710	—	761,710	724,835	—	724,835	36,875	5.1 %
Compensation and benefits	101,650	(4,282)	97,368	102,310	(4,727)	97,583	(215)	(0.2)%
Promotional	26,263	458	26,721	36,807	(913)	35,894	(9,173)	(25.6)%
Depreciation and amortization	22,052	—	22,052	21,432	—	21,432	620	2.9 %
Occupancy and equipment	17,902	(19)	17,883	16,568	(7)	16,561	1,322	8.0 %
Professional services	27,102	(3,563)	23,539	18,955	(314)	18,641	4,898	26.3 %
Brokerage, clearing and exchange	12,101	—	12,101	11,360	—	11,360	741	6.5 %
Communications and data processing	11,674	(16)	11,658	11,017	(10)	11,007	651	5.9 %
Regulatory fees and other	7,932	—	7,932	8,234	—	8,234	(302)	(3.7)%
Restructuring charges	10,335	(10,334)	1	6,482	(6,483)	(1)	2	*
Other expense	17,405	(8,910)	8,495	20,547	(11,731)	8,816	(321)	(3.6)%
Total operating expenses	1,016,126	(26,666)	989,460	978,547	(24,185)	954,362	35,098	3.7 %
Non-operating interest expense	13,256	—	13,256	13,363	—	13,363	(107)	(0.8)%
Total expenses	\$ 1,029,382	\$ (26,666)	\$ 1,002,716	\$ 991,910	\$ (24,185)	\$ 967,725	\$ 34,991	3.6 %
Core G&A Expenses			\$ 166,876			\$ 160,841	\$ 6,035	3.8 %

* Not Meaningful

Note: Core G&A Expenses are total operating expenses, excluding the following expenses: commission and advisory, promotional, depreciation and amortization, and brokerage, clearing and exchange.

LPL Financial Holdings Inc.
EBITDA Adjustments - Year to Date 2013 Compared to Year to Date 2012
(Dollars in thousands)
(unaudited)

	YTD 2013			YTD 2012			Increase (Decrease)	
	Unadjusted	Adjustments	As Adjusted	Unadjusted	Adjustments	As Adjusted	\$	%
REVENUES:								
Commission	\$ 2,077,566	\$ —	\$ 2,077,566	\$ 1,820,517	\$ —	\$ 1,820,517	\$ 257,049	14.1 %
Advisory	1,187,352	—	1,187,352	1,062,490	—	1,062,490	124,862	11.8 %
Asset-based	430,990	—	430,990	403,067	—	403,067	27,923	6.9 %
Transaction and fee	361,252	3	361,255	321,558	317	321,875	39,380	12.2 %
Interest income, net of operating interest	17,887	—	17,887	18,742	—	18,742	(855)	(4.6)%
Other	65,811	(2,333)	63,478	34,714	—	34,714	28,764	82.9 %
Net revenues	4,140,858	(2,330)	4,138,528	3,661,088	317	3,661,405	477,123	13.0 %
EXPENSES:								
Commission and advisory	2,847,785	—	2,847,785	2,509,913	—	2,509,913	337,872	13.5 %
Compensation and benefits	400,967	(21,950)	379,017	362,705	(25,532)	337,173	41,844	12.4 %
Promotional	111,539	(505)	111,034	107,074	(413)	106,661	4,373	4.1 %
Depreciation and amortization	83,503	—	83,503	71,796	—	71,796	11,707	16.3 %
Occupancy and equipment	67,551	(112)	67,439	58,568	(139)	58,429	9,010	15.4 %
Professional services	74,690	(4,639)	70,051	62,298	(7,979)	54,319	15,732	29.0 %
Brokerage, clearing and exchange	45,059	—	45,059	38,924	—	38,924	6,135	15.8 %
Communications and data processing	43,075	(40)	43,035	39,522	(25)	39,497	3,538	9.0 %
Regulatory fees and other	31,271	—	31,271	32,306	—	32,306	(1,035)	(3.2)%
Restructuring charges	30,186	(30,165)	21	5,597	(5,593)	4	17	*
Other expense	54,521	(22,143)	32,378	50,444	(20,747)	29,697	2,681	9.0 %
Total operating expenses	3,790,147	(79,554)	3,710,593	3,339,147	(60,428)	3,278,719	431,874	13.2 %
Non-operating interest expense	51,446	—	51,446	54,826	—	54,826	(3,380)	(6.2)%
Loss on extinguishment of debt	7,962	(7,962)	—	16,524	(16,524)	—	—	*
Total expenses	\$ 3,849,555	\$ (87,516)	\$ 3,762,039	\$ 3,410,497	\$ (76,952)	\$ 3,333,545	\$ 428,494	12.9 %
Core G&A Expenses			\$ 623,212			\$ 551,425	\$ 71,787	13.0 %

* Not Meaningful

Note: Core G&A Expenses are total operating expenses, excluding the following expenses: commission and advisory, promotional, depreciation and amortization, and brokerage, clearing and exchange.

LPL Financial Holdings Inc.
Business and Financial Metrics
(Dollars in billions, except where noted)
(unaudited)

	Q4'13	Q3'13	Q2'13	Q1'13	Q4'12	Seq Growth	YoY Growth
Brokerage and Advisory Assets Under Custody							
Brokerage	\$ 286.8	\$ 273.6	\$ 264.3	\$ 263.8	\$ 251.2	4.8%	14.2%
Advisory	151.6	141.1	132.4	130.2	122.1	7.4%	24.2%
Total Assets Under Custody	\$ 438.4	\$ 414.7	\$ 396.7	\$ 394.0	\$ 373.3	5.7%	17.4%
<i>Advisory % of Total</i>							
	34.6%	34.0%	33.4%	33.0%	32.7%	n/a	n/a
Brokerage Assets Associated with Independent RIAs	\$ 28.9	\$ 25.6	\$ 23.8	\$ 22.6	\$ 19.5	12.9%	48.2%
Independent RIA Firm Advisory Assets	34.0	29.3	26.0	24.1	21.4	16.0%	58.9%
Total Independent RIA Firm Assets Under Custody	\$ 62.9	\$ 54.9	\$ 49.8	\$ 46.7	\$ 40.9	14.6%	53.8%
Net New Advisory Assets(1)	\$ 3.9	\$ 4.0	\$ 3.7	\$ 3.0	\$ 2.7	n/a	n/a
Annualized Growth(2)	11%	11%	11%	9%	9%	n/a	n/a
Insured Cash Account	\$ 17.4	\$ 17.3	\$ 16.9	\$ 15.6	\$ 16.3	0.6%	6.7%
Money Market Funds	7.5	8.2	8.7	7.5	8.4	(8.5%)	(10.7%)
Total Cash Sweep Assets (EOP)	\$ 24.9	\$ 25.5	\$ 25.6	\$ 23.1	\$ 24.7	(2.4%)	0.8%
<i>% of total Assets Under Custody</i>	5.7%	6.1%	6.5%	5.9%	6.6%	(40 bps)	(90 bps)
Insured Cash Account Fee - bps	62	65	76	78	87	(3 bps)	(25 bps)
Money Market Fee - bps	6	6	7	7	13	— bps	(7 bps)
Cash Sweep Fee - bps	45	46	54	54	61	(1 bps)	(16 bps)
Weighted FFE Daily Average Fee - bps	9	9	12	14	16	— bps	(7 bps)
Advisors							
Advisors	13,673	13,563	13,409	13,377	13,352	0.8%	2.4%
Annualized commissions per Advisor (\$ thousands)(3)	\$ 163	\$ 156	\$ 152	\$ 145	\$ 140	4.5%	16.4%
Annualized Gross Dealer Concessions (GDC) per Advisor (\$ thousands)(3)(4)	\$ 254	\$ 245	\$ 241	\$ 230	\$ 224	3.7%	13.4%
Net New Advisors	110	154	32	25	182	n/a	n/a
Custom Clearing Services Subscribers	4,457	4,492	4,567	4,563	4,555	(0.8%)	(2.2%)

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LPL Financial Holdings Inc.
Business and Financial Metrics (Continued)
(Dollars in billions, except where noted)
(unaudited)

	Q4'13	Q3'13	Q2'13	Q1'13	Q4'12	Seq Growth	YoY Growth
Payout Rate							
Base Payout Rate	84.09%	84.14%	84.06%	83.88%	84.06%	(5 bps)	3 bps
Production-Based Bonuses	3.33%	3.14%	2.47%	1.70%	3.39%	19 bps	(6 bps)
GDC Related Payout	87.42%	87.28%	86.53%	85.58%	87.45%	14 bps	(3 bps)
Other(5)	0.70%	0.42%	0.47%	0.43%	0.22%	28 bps	48 bps
Total Payout Ratio	88.12%	87.70%	87.00%	86.01%	87.67%	42 bps	45 bps
Production-Based Bonuses Ratio (Trailing Twelve Months)	2.7%	2.7%	2.7%	2.7%	2.7%	— bps	— bps
G&A Expenses (\$ millions)							
Core G&A(6)	\$ 166.9	\$ 160.8	\$ 150.0	\$ 145.5	\$ 140.6	3.8%	18.7%
Noncash Transition Assistance(7)	\$ 5.7	\$ 5.5	\$ 5.0	\$ 4.5	\$ 4.1	3.6%	39.0%
Metrics							
Advisory Revenue as a percentage of Assets, excluding Independent RIA assets(8)	1.1%	1.1%	1.1%	1.1%	1.1%	—%	—%
Production Retention Rate (YTD Annualized)(9)	97.2%	97.3%	97.1%	96.6%	94.8%	(0.1%)	2.4%
Attachment Rate, excluding cash revenue(10)	23.2%	23.9%	22.5%	23.0%	22.3%	(0.7%)	0.9%
Recurring Revenue Rate(11)	64.1%	64.0%	65.6%	65.4%	66.1%	0.1%	(2.0%)
Adj. EBITDA / Gross Margin	38.8%	37.9%	43.0%	44.6%	38.9%	0.9%	(0.1%)
Employees - period end	3,185	3,072	3,056	2,943	2,917	3.7%	9.2%
Cash Available for Corporate Use (\$ millions)(12)	\$ 338	\$ 372	\$ 438	\$ 224	\$ 215	(9.1%)	57.2%

- (1) Reflects net new advisory assets consisting of funds from new accounts and additional funds deposited into advisory accounts that are custodied in the Company's fee-based advisory platforms and exclude market impact.
- (2) Calculated by dividing net new advisory assets by beginning of period advisory assets under custody and multiplying by four.
- (3) Calculation excludes Custom Clearing Services subscribers and uses average of beginning and end of period advisor count.
- (4) GDC is made up of commission and advisory revenues.
- (5) Reflects the Non-GDC sensitive portion of payout rate, which includes share-based compensation expense from equity awards granted to advisors and financial institutions based on the fair value of the awards at each interim reporting period, and mark-to-market gains or losses on amounts designated by advisors as deferred commissions in a non-qualified deferred compensation plan.

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- (6) Core G&A Expenses are total operating expenses, excluding the following expenses: commission and advisory, promotional, depreciation and amortization, and brokerage, clearing and exchange.
- (7) Transition assistance represents payments to newly recruited advisors and financial institutions to assist in the transition process. Smaller advisor practices receive payments that are charged to earnings in the current period, whereas larger advisor practices and financial institutions typically receive transition assistance in the form of forgivable loans or recoverable advances that are generally amortized into earnings over a period of three to five years. Noncash transition assistance represents the amortizable amount of forgivable loans or recoverable advances that are charged to earnings in the period presented.
- (8) Based on annualized advisory revenue over prior quarter ending corporate advisory assets (corporate assets defined as total advisory assets less Independent RIA Firm Advisory Assets).
- (9) Reflects retention of commission and advisory revenues, calculated by deducting the prior year production of the annualized year-to-date attrition rate, over the prior year total production.
- (10) Attachment revenue is comprised of asset-based fee revenue (including revenue from cash sweep programs), transaction and fee revenue and other revenue. Attachment rate, excluding cash revenue is calculated as attachment revenue (less revenue from cash sweep programs) over total commission and advisory revenues for the quarter.
- (11) Recurring revenue is a characterization of net revenue and a statistical measure, which we define to include our asset-based revenues, advisory revenues, trailing commission revenues, cash sweep program revenues and certain other revenues that are based upon accounts and advisors. In addition, certain recurring revenues are associated with asset balances.
- (12) Cash unrestricted by the credit agreement and other regulations available for operating, investing and financing uses.

LPL Financial Holdings Inc.
Insured Cash Account Fed Funds Sensitivity
(Dollars in thousands)
(unaudited)

The following table reflects the impact to income before taxes on an annual basis based on an upward or downward change in short-term interest rates of one basis point.

The impact assumes that the client balances at December 31, 2013 remain unchanged.

Federal Reserve Effective Federal Funds Rate ("FFER")	Annualized Increase or Decrease of Income Before Taxes per One Basis Point Change
0.00% - 0.25%	\$ 1,700
0.26% - 1.25%	\$ 900
1.26% - 2.60%	\$ 800

Example: Assuming the FFER is 0.10% and increases by 0.25% to 0.35%, the Company would benefit from an annualized increase of \$35 million in income, before taxes. The pace at which the Company realizes the benefit from a rising FFER may vary depending on our strategy in response to a change in interest rate levels, the significance of a change, and actual cash sweep balances at the time of such change.

This example excludes the benefit from incremental money market revenue. In a normalized interest rate environment when there are no longer money market fund fee waivers, the Company would earn approximately 53 basis points on money market fund cash balances based upon current cash asset level allocations.

The Company believes it can achieve approximately 185 basis points on its ICA program when the FFER is normalized. Currently, based on the Company's existing balances and contract arrangements with third parties, normalized FFER would need to be approximately 2.60% for the Company to realize its 185 basis point fee. Assuming maximum compression in the fees from banks in our Insured Cash Account ("ICA") program, normalized FFER would increase to a maximum of approximately 3.50% in order for LPL Financial to realize its 185 basis point fee.

In a scenario where the Company maximizes its fees on both of its cash sweep programs, the Company would generate approximately \$245 million in incremental revenue and income before taxes based on current cash sweep balances. As interest rates rise above the level where the Company maximized its fees, the incremental rate would benefit the retail investor.

LPL Financial Holdings Inc.
Insured Cash Account Portfolio Grid of Maturities
(Dollars in billions)
(unaudited)

The following table outlines the number of bank relationships and maturities in our ICA program as of February 11, 2014:

Maturity Year	Number of Banks	Cash Assets Represented	Percentage of Total ICA Cash Balances
2014	13	\$ 2.0	11.6%
2015	3	\$ 3.8	22.1%
2016	3	\$ 4.2	24.4%
2017-2019	5	\$ 7.2	41.9%
Total	24	\$ 17.2	100.0%

Note: Our contracts with banks that participate in the ICA program mature regularly and are often renegotiated. We also add new bank relationships to the ICA program from time to time. The table above reflects the bank contracts and their expected maturities in the ICA program as of February 11, 2014. These numbers are subject to change based on new bank contract terms and changes in ICA cash balances. While certain bank contracts are made directly with us, other relationships with banks are administered through third parties. Accordingly, the information presented above includes data provided to us from third parties and which we have not independently verified.