October 6, 2023

Dan H. Arnold Chief Executive Officer and President LPL Financial Holdings Inc. 4707 Executive Drive San Diego, CA 92121

Holdings Inc.

Registration

Re: LPL Financial

Statement on Form S-3

Filed September 22,

2023

File No. 333-274631

Dear Dan H. Arnold:

We have conducted a limited review of your registration statement and have the

following comment(s).

Please respond to this letter by amending your registration statement and providing the

requested information. If you do not believe a comment applies to your facts and circumstances

or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your registration statement and the information you

provide in response to this letter, we may have additional comments.

Registration Statement on Form S-3 filed September 22, 2023

General

We note that LPL Holdings Inc., which appears to be a majority-owned subsidiary of LPL Financial Holdings Inc., intends to issue convertible debt securities. Please provide us with your analysis as to why the use of Form S-3 is appropriate to register LPL Holding's debt securities. In this regard, please see General Instruction I.C.2 to to C.5 of Form S-3, which provide that a majority-owned subsidiary of an S-3 eligible company may offer securities registered on Form S-3 if they are non-convertible securities, other than common equity. Please also see Securities Act Forms C&DI paragraph 217.02 located on our website at http://www.sec.gov/divisions/corpfin/guidance/safinterp.htm. In this regard, please also clarify what the LPL Holdings Inc. convertible debt is convertible into. We note that LPL Capital Partners, Inc. and LPL Insurance Associates, Inc. are named as co-registrants. Dan H. Arnold

Please provide us an analysis supporting your conclusion that LPL

LPL Financial Holdings Inc.

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Capital Partners, Inc. and LPL Insurance Associates, Inc. are eligible to use Form S-3 to

register the guarantees of the debt securities of LPL Holdings, Inc. We remind you that the company and its management are responsible for the accuracy

and adequacy of their disclosures, notwithstanding any review, comments, action or absence of

action by the staff.

Refer to Rules 460 and 461 regarding requests for acceleration. Please allow adequate

time for us to review any amendment prior to the requested effective date of the registration statement.

Please contact Robert Arzonetti at 202-551-8819 or Susan Block at 202-551-3210 with any other questions.

FirstName LastNameDan H. Arnold

Division of

Sincerely,

Corporation Finance

Comapany NameLPL Financial Holdings Inc.

Office of Finance

October 6, 2023 Page 2 cc: Thomas Fraser FirstName LastName