FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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| | OMB APPROVAL | | | | | | | | | | |
|---|--------------|--|--|--|--|--|--|--|--|--|--|
| 1 | | | | | | | | | | | |

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | | | or S | Section | on 30(h) | of the I | nvestmer | nt Coi | mpany Act | of 194 | 10 | | | | | | |
|---|---|--|---|--|--|---------|--|----------|--|--------|---|---|-----------------|---|---|--------------------------|---|---|--|
| 1. Name and Address of Reporting Person* White George Burton | | | | 2. Issuer Name and Ticker or Trading Symbol LPL Financial Holdings Inc. [LPLA] | | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) Managing Director | | | | | |
| (Last) (First) (Middle) C/O LPL FINANCIAL HOLDINGS INC. 75 STATE STREET, 22ND FLOOR | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/06/2018 | | | | | | | | | | | | | | | |
| (Street) BOSTON MA 02109 (City) (State) (Zip) | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | . Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | Tabl | e I - Non | -Deriva | ative | Se | curitie | s Acc | quired, | Dis | posed o | f, or | Ben | efici | ally O | wne | d | | |
| Date | | | | 2. Transa Date (Month/D | Day/Year) if a | | A. Deemed execution Date, any Month/Day/Year) | | Transaction Dispose Code (Instr. 5) | | ities Acquired (A) d Of (D) (Instr. 3, 4 | | | 4 and Sec | | cially I Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | Code | v | Amount | | (A) or (D) | Price | _ т | ransa | ction(s) 3 and 4) | | (111501.4) |
| Common Stock 03/06/ | | | | | /2018 | | | | F | | 417 | | D | \$64.27 | | 25,505(1) | | D | |
| | | Та | ıble II - D (e | | | | | | | | sed of, onvertib | | | | y Owr | ned | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Date, 1 | 4. Transaction Code (Instr. 8) | | of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | str. 3 | 8. Price Derivat Securit (Instr. 9 | vative urity r. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | or Nur of | ount nber res | | | | | |

Explanation of Responses:

1. Consists of (i) 11,431 shares of Common Stock; (ii) 704 restricted stock units that vest in full on June 10, 2018; (iii) 2,653 restricted stock units that vest in full on February 25, 2019; (v) 4,552 restricted stock units that vest ratably on each of March 13, 2018, March 13, 2019 and March 13, 2020; and (vi) 3,054 restricted stock units that vest ratably on each of February 23, 2019, February 23, 2020 and February 23, 2021.

Remarks:

The signatory is signing on behalf of George Burton White pursuant to a Power of Attorney dated August 11, 2015.

/s/ Gregory M. Woods, attorney-in-fact

03/08/2018

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.