

LPL Financial Announces First Quarter 2020 Results

First Quarter 2020 Key Performance Indicators

- Earnings per share ("EPS") increased 7% year-over-year to \$1.92.
 - Net Income was \$156 million, up slightly year-over-year.
- EPS Prior to Amortization of Intangible Assets** increased 7% year-over-year to \$2.06.
- Total Brokerage and Advisory Assets decreased 2% year-over-year to \$670 billion, while the S&P 500 index was down 9% year-over-year.
 - Advisory assets increased by 3% year-over-year to \$322 billion.
- Total net new assets were an inflow of \$12.5 billion, translating to a 6.5% annualized growth rate, bringing the past twelve-month average organic growth rate to 4.4%.
 - Total net new asset annualized growth rate was 5.3% in January, 7.4% in February, and 7.0% in March.
 - Net new advisory assets were an inflow of \$12.5 billion, translating to a 13.6% annualized growth rate, and net new brokerage assets were flat for the quarter.
 - Recruited Assets⁽¹⁾ were \$8.4 billion, contributing to a trailing twelve-month total of \$36.2 billion.
 - Advisor count⁽²⁾ was 16,763, up 299 from Q4 2019 and 574 year-over-year.
 - Year-to-date production retention rate was 99.0%, up from 96.2% a year ago.
- Total client cash balances were \$47.8 billion, up \$14.1 billion or 42% sequentially.
 - Client cash balances as a percentage of total assets were 7.1%, up from 4.4% in Q4.
- Gross Profit** increased 4% year-over-year to \$576 million.
- EBITDA** increased 1% year-over-year to \$280 million.
 - EBITDA** as a percentage of Gross Profit** was 49% in Q1, bringing the past twelve-month average to 47%.
 - Core G&A** increased 5% year-over-year to \$223 million, and decreased 3% sequentially.
- Shareholder capital returns were \$170 million, translating to \$2.09 per share.
 - Share repurchases were \$150 million for 1.8 million shares at an average purchase price of \$83.
 - Weighted-average fully diluted share count was 81.2 million, down 6% year-over-year.
 - Dividends were \$20 million.
- · Cash available for corporate use was \$236 million, up from \$204 million in Q4.
- Credit Agreement Net Leverage Ratio⁽³⁾ was 2.07x.

Key Updates

- On April 28th, announced the planned acquisition of assets of Lucia Securities, a firm with ~20 advisors and ~\$1.5B of client assets, at an expected transaction multiple of ~6x post-synergy EBITDA**.
- Added new disclosure on Insured Cash Account (ICA) balances in the Key Metrics presentation.
- Q1 Core G&A** was \$223M, or an annualized run-rate of ~\$890M. Current full-year plans are to be in the lower half of the 2020 outlook range of \$915 to \$940M, with expenses building gradually over the year.
- Completed \$150M of share repurchases in Q1 2020.

SAN DIEGO - April 30, 2020 — LPL Financial Holdings Inc. (Nasdaq: LPLA) (the "Company") today announced results for its first quarter ended March 31, 2020, reporting net income of \$156 million, or \$1.92 per share. This compares with \$155 million, or \$1.79 per share, in the first quarter of 2019 and \$127 million, or \$1.53 per share, in the prior quarter.

"Over the past several years, we have built a strong and resilient operating platform with differentiated capabilities and service that positioned us in a place of strength to serve our advisors and their clients," said Dan Arnold, President and CEO. "As we factor in the impact of the current climate, we see even bigger opportunity ahead and are well-positioned to support advisors in the marketplace. Given this, we remain focused on executing our strategy to serve advisors and to create long-term shareholder value."

"In the first quarter, our continued business growth combined with the natural hedges in our model drove another quarter of strong financial outcomes", said Matt Audette, CFO. "We grew gross profit, stayed disciplined on expenses, and generated the highest quarter of earnings per share in our history. Looking forward, our financial strength positions us well to continue investing to drive organic growth while also staying flexible to adjust spending if macro conditions warrant."

Conference Call and Additional Information

The Company will hold a conference call to discuss its results at 5:00 p.m. EDT on Thursday, April 30. To listen, call 877-677-9122 (domestic) or 708-290-1401 (international); passcode 1367917, or visit investor.lpl.com (webcast). Replays will be available by phone and on investor.lpl.com beginning two hours after the call and until May 7 and May 21, respectively. For telephonic replay, call 855-859-2056 (domestic) or 404-537-3406 (international); passcode 1367917.

About LPL Financial

LPL Financial is a leader in the retail financial advice market and the nation's largest independent broker-dealer[†]. We serve independent financial advisors and financial institutions, providing them with the technology, research, clearing and compliance services, and practice management programs they need to create and grow their practices. LPL enables them to provide objective guidance to millions of American families seeking wealth management, retirement planning, financial planning and asset management solutions. LPL.com

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^{*}Based on total revenues, Financial Planning magazine June 1996-2019.

**Non-GAAP Financial Measures

Management believes that presenting certain non-GAAP financial measures by excluding or including certain items can be helpful to investors and analysts who may wish to use this information to analyze the Company's current performance, prospects, and valuation. Management uses this non-GAAP information internally to evaluate operating performance and in formulating the budget for future periods. Management believes that the non-GAAP financial measures and metrics discussed below are appropriate for evaluating the performance of the Company.

EPS Prior to Amortization of Intangible Assets is defined as GAAP EPS plus the per share impact of amortization of intangible assets. The per share impact is calculated as amortization of intangible assets expense, net of applicable tax benefit, divided by the number of shares outstanding for the applicable period. The Company presents EPS Prior to Amortization of Intangible Assets because management believes that the metric can provide investors with useful insight into the Company's core operating performance by excluding non-cash items that management does not believe impact the Company's ongoing operations. EPS Prior to Amortization of Intangible Assets is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to GAAP EPS or any other performance measure derived in accordance with GAAP. For a reconciliation of EPS Prior to Amortization of Intangible Assets to GAAP EPS, please see footnote 35 on page 19 of this release.

Gross Profit is calculated as net revenues, which were \$1,463 million for the three months ended March 31, 2020, less commission and advisory expenses and brokerage, clearing, and exchange fees, which were \$871 million and \$17 million, respectively, for the three months ended March 31, 2020. All other expense categories, including depreciation and amortization of fixed assets and amortization of intangible assets, are considered general and administrative in nature. Because the Company's Gross Profit amounts do not include any depreciation and amortization expense, the Company considers its Gross Profit amounts to be non-GAAP financial measures that may not be comparable to those of others in its industry. Management believes that Gross Profit can provide investors with useful insight into the Company's core operating performance before indirect costs that are general and administrative in nature.

Core G&A consists of total operating expenses, which were \$1,226 million for the three months ended March 31, 2020, excluding the following expenses: commission and advisory, regulatory charges, promotional, employee share-based compensation, depreciation and amortization, amortization of intangible assets, and brokerage, clearing, and exchange. Management presents Core G&A because it believes Core G&A reflects the corporate operating expense categories over which management can generally exercise a measure of control, compared with expense items over which management either cannot exercise control, such as commission and advisory expenses, or which management views as promotional expense necessary to support advisor growth and retention, including conferences and transition assistance. Core G&A is not a measure of the Company's total operating expenses as calculated in accordance with GAAP. For a reconciliation of Core G&A to the Company's total operating expenses, please see footnote 8 on page 17 of this release. The Company does not provide an outlook for its total operating expenses because it contains expense components, such as commission and advisory expenses, that are market-driven and over which the Company cannot exercise control. Accordingly a reconciliation of the Company's outlook for Core G&A to an outlook for total operating expenses cannot be made available without unreasonable effort.

EBITDA is defined as net income plus interest and other expense, income tax expense, depreciation and amortization, and amortization of intangible assets. The Company presents EBITDA because management believes that it can be a useful financial metric in understanding the Company's earnings from operations. EBITDA is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to net income or any other performance measure derived in accordance with GAAP, or as an alternative to cash flows from operating activities as a measure of profitability or liquidity. In addition, the Company's EBITDA can differ significantly from EBITDA calculated by other companies, depending on long-term strategic decisions regarding capital structure, the tax jurisdictions in which companies operate, and capital investments. For a reconciliation of EBITDA to net income, please see footnote 24 on page 18 of this release.

Credit Agreement EBITDA is defined in, and calculated by management in accordance with, the Company's credit agreement ("Credit Agreement") as "Consolidated EBITDA," which is Consolidated Net Income (as defined in the Credit Agreement) plus interest expense, tax expense, depreciation and amortization, amortization of intangible assets, and further adjusted to exclude certain non-cash charges and other adjustments, including unusual or non-recurring charges and gains, and to include future expected cost savings, operating expense reductions or other synergies from certain transactions. The Company presents Credit Agreement EBITDA because management believes that it can be a useful financial metric in understanding the Company's debt capacity and covenant compliance under its Credit Agreement. Credit Agreement EBITDA is not a measure of the Company's financial performance under GAAP and should not be considered as an alternative to net income or any other performance

measure derived in accordance with GAAP, or as an alternative to cash flows from operating activities as a measure of profitability or liquidity. In addition, the Company's calculation of Credit Agreement EBITDA can differ significantly from adjusted EBITDA calculated by other companies, depending on long-term strategic decisions regarding capital structure, the tax jurisdictions in which companies operate, capital investments, and types of adjustments made by such companies. For a reconciliation of Credit Agreement EBITDA to net income, please see footnote 24 on page 18 of this release.

Forward-Looking Statements

Statements in this press release regarding the Company's future financial and operating results, growth, priorities and business strategies, including forecasts and statements relating to future expenses (including 2020 Core G&A** outlook), future capabilities, future advisor service experience, future investments and capital deployment, long-term shareholder value and the planned acquisition of Lucia Securities, as well as any other statements that are not related to present facts or current conditions or that are not purely historical, constitute forward-looking statements. These forward-looking statements are based on the Company's historical performance and its plans, estimates, and expectations as of April 30, 2020. Forward-looking statements are not guarantees that the future results, plans, intentions, or expectations expressed or implied will be achieved. Matters subject to forward-looking statements involve known and unknown risks and uncertainties, including economic, legislative, regulatory, competitive, and other factors, which may cause actual financial or operating results, levels of activity, or the timing of events, to be materially different than those expressed or implied by forward-looking statements. Important factors that could cause or contribute to such differences include: changes in general economic and financial market conditions, including retail investor sentiment; changes in interest rates and fees payable by banks participating in the Company's client cash programs; the Company's strategy and success in managing client cash program fees; changes in the growth and profitability of the Company's fee-based business; fluctuations in the levels of advisory and brokerage assets, including net new assets, and the related impact on revenue; effects of competition in the financial services industry and the success of the Company in attracting and retaining financial advisors and institutions; whether the retail investors served by newly-recruited advisors choose to move their respective assets to new accounts at the Company; the effect of current, pending and future legislation, regulation and regulatory actions, including disciplinary actions imposed by federal and state regulators and self-regulatory organizations and the implementation of Regulation BI (Best Interest); the costs of settling and remediating issues related to regulatory matters or legal proceedings, including actual costs of reimbursing customers for losses in excess of our reserves; changes made to the Company's services and pricing, and the effect that such changes may have on the Company's gross profit streams and costs; execution of the Company's plans and its success in realizing the synergies, expense savings, service improvements, and/or efficiencies expected to result from its initiatives, acquisitions and programs; the effects of the COVID-19 pandemic; satisfaction of closing conditions, and successful onboarding of advisors and client assets, in connection with the acquisition of assets from Lucia Securities; and the other factors set forth in Part I, "Item 1A. Risk Factors" in the Company's 2019 Annual Report on Form 10-K, as may be amended or updated in the Company's Quarterly Reports on Form 10-Q or other filings with the Securities and Exchange Commission. Except as required by law, the Company specifically disclaims any obligation to update any forward-looking statements as a result of developments occurring after the date of this earnings release, even if its estimates change, and you should not rely on statements contained herein as representing the Company's views as of any date subsequent to the date of this press release.

LPL Financial Holdings Inc. Condensed Consolidated Statements of Income (In thousands, except per share data) (Unaudited)

Three Months Ended
March 31,

		March 31,		,		
		2020		2019	%	Change
REVENUES						
Commission	\$	503,444	\$	461,359		9%
Advisory		579,027		453,938		28%
Asset-based		285,506		296,363		(4%)
Transaction and fee		137,096		122,480		12%
Interest income, net of interest expense		9,542		12,321		(23%)
Other		(51,218)		25,218		n/m
Total net revenues		1,463,397		1,371,679		7%
EXPENSES						
Commission and advisory		870,795		799,698		9%
Compensation and benefits		146,802		136,912		7%
Promotional		57,398		51,349		12%
Depreciation and amortization		26,644		23,470		14%
Amortization of intangible assets		16,570		16,168		2%
Occupancy and equipment		39,546		33,106		19%
Professional services		14,605		19,612		(26%)
Brokerage, clearing and exchange		17,024		16,144		5%
Communications and data processing		10,835		12,327		(12%)
Other		26,228		26,403		(1%)
Total operating expenses		1,226,447		1,135,189		8%
Non-operating interest expense and other		29,318		32,716		(10%)
INCOME BEFORE PROVISION FOR INCOME TAXES		207,632		203,774		2%
PROVISION FOR INCOME TAXES		51,991		48,376		7%
NET INCOME	\$	155,641	\$	155,398		—%
EARNINGS PER SHARE						
Earnings per share, basic	\$	1.96	\$	1.84		7%
Earnings per share, diluted	\$	1.92	\$	1.79		7%
Weighted-average shares outstanding, basic		79,507		84,487		(6%)
Weighted-average shares outstanding, diluted	_	81,166		86,742		(6%)

LPL Financial Holdings Inc. Condensed Consolidated Statements of Income Trend (In thousands, except per share data) (Unaudited)

	Quarterly Results					
	Q1 2020	Q4 2019	Q3 2019			
REVENUES						
Commission	\$ 503,444	\$ 476,920	\$ 474,993			
Advisory	579,027	533,259	514,363			
Asset-based	285,506	288,925	292,140			
Transaction and fee	137,096	118,291	121,222			
Interest income, net of interest expense	9,542	10,966	11,531			
Other	(51,218)	19,534	1,276			
Total net revenues	1,463,397	1,447,895	1,415,525			
EXPENSES						
Commission and advisory	870,795	893,831	856,635			
Compensation and benefits	146,802	149,128	138,300			
Promotional	57,398	51,050	61,715			
Depreciation and amortization	26,644	25,663	24,062			
Amortization of intangible assets	16,570	16,631	16,286			
Occupancy and equipment	39,546	35,320	34,417			
Professional services	14,605	17,772	17,666			
Brokerage, clearing and exchange expense	17,024	15,927	16,380			
Communications and data processing	10,835	12,465	12,535			
Other	26,228	30,569	27,599			
Total operating expenses	1,226,447	1,248,356	1,205,595			
Non-operating interest expense and other	29,318	31,384	31,944			
Loss on extinguishment of debt	_	3,156	_			
INCOME BEFORE PROVISION FOR INCOME TAXES	207,632	164,999	177,986			
PROVISION FOR INCOME TAXES	51,991	38,323	46,272			
NET INCOME	\$ 155,641	\$ 126,676	\$ 131,714			
EARNINGS PER SHARE						
Earnings per share, basic	\$ 1.96	\$ 1.57	\$ 1.61			
Earnings per share, diluted	\$ 1.92	\$ 1.53	\$ 1.57			
Weighted-average shares outstanding, basic	79,507	80,701	81,833			
Weighted-average shares outstanding, diluted	81,166	82,695	83,844			

LPL Financial Holdings Inc. Condensed Consolidated Statements of Financial Condition (Dollars in thousands, except par value) (Unaudited)

	!	March 31, 2020	De	cember 31, 2019
ASSETS				
Cash and cash equivalents	\$	418,202	\$	590,209
Cash segregated under federal and other regulations		1,217,692		822,697
Restricted cash		67,701		58,872
Receivables from:				
Clients, net of allowance		360,533		433,986
Product sponsors, broker-dealers, and clearing organizations		218,690		177,654
Advisor loans, net of allowance		457,470		441,743
Others, net of allowance		351,169		298,790
Securities owned:				
Trading — at fair value		29,199		46,447
Held-to-maturity — at amortized cost		14,361		11,806
Securities borrowed		15,927		17,684
Fixed assets, net of accumulated depreciation and amortization		542,821		533,044
Operating lease assets		103,870		102,477
Goodwill		1,503,648		1,503,648
Intangible assets, net of accumulated amortization		423,341		439,838
Deferred income taxes, net		517		_
Other assets		385,625		401,343
Total assets	\$	6,110,766	\$	5,880,238
LIABILITIES AND STOCKHOLDERS' EQUITY				
LIABILITIES:				
Drafts payable	\$	149,832	\$	218,636
Payables to clients		1,328,882		1,058,873
Payables to broker-dealers and clearing organizations		117,860		92,002
Accrued commission and advisory expenses payable		155,360		174,330
Accounts payable and accrued liabilities		454,241		557,969
Income taxes payable		65,282		20,129
Unearned revenue		109,420		82,842
Securities sold, but not yet purchased — at fair value		295		176
Long-term and other borrowings, net		2,467,719		2,398,818
Operating lease liabilities		142,922		141,900
Finance lease liabilities		107,596		108,592
Deferred income taxes, net		-		2,098
Total liabilities		5,099,409	_	4,856,365
STOCKHOLDERS' EQUITY:	_	3,000,400		4,000,000
Common stock, \$.001 par value; 600,000,000 shares authorized; 127,035,564 shares issued at March 31, 2020 and 126,494,028 shares issued at December 31, 2019		127		126
Additional paid-in capital		1,720,276		1,703,973
Treasury stock, at cost — 48,177,751 shares at March 31, 2020 and 46,259,989 shares at December 31, 2019	,	(2,392,712)		(2,234,793
Retained earnings		1,683,666		1,554,567
Total stockholders' equity		1,011,357		1,023,873
· ·		6,110,766	\$	5,880,238

LPL Financial Holdings Inc. Management's Statements of Operations⁽⁴⁾ (In thousands, except per share data) (Unaudited)

Certain information presented on pages 8-15 of this release is presented as reviewed by the Company's management and includes information derived from the Company's Unaudited Condensed Consolidated Statements of Income, non-GAAP financial measures, and operational and performance metrics. For information on non-GAAP financial measures, please see the section titled "Non-GAAP Financial Measures" that begins on page 3 of this release.

	Quarterly Results							
		Q1 2020		Q4 2019	% Change		Q1 2019	% Change
Gross Profit(4)								
Sales-based commissions	\$	228,391	\$	193,980	18%	\$	190,999	20%
Trailing commissions		275,053		282,940	(3%)		270,360	2%
Advisory		579,027		533,259	9%		453,938	28%
Commission and advisory fees		1,082,471		1,010,179	7%		915,297	18%
Production based payout(5)		(920,835)		(876,654)	5%		(777,889)	18%
Commission and advisory fees, net of payout		161,636	Τ	133,525	21%		137,408	18%
Client cash		151,398		155,322	(3%)		173,139	(13%)
Other asset-based(6)		134,108		133,603	—%		123,224	9%
Transaction and fee		137,096		118,291	16%		122,480	12%
Interest income and other, net(7)		8,364		13,323	(37%)		15,730	(47%)
Total net commission and advisory fees and attachment revenue		592,602		554,064	7%		571,981	4%
Brokerage, clearing, and exchange expense		(17,024)		(15,927)	7%		(16,144)	5%
Gross Profit(4)		575,578		538,137	7%		555,837	4%
G&A Expense								
Core G&A(8)		223,211		230,182	(3%)		212,520	5%
Regulatory charges		6,157		7,893	n/m		7,873	n/m
Promotional		57,398		51,050	12%		51,349	12%
Employee share-based compensation		8,648		7,179	20%		7,967	9%
Total G&A		295,414		296,304	- %		279,709	6%
EBITDA(4)		280,164		241,833	16%		276,128	1%
Depreciation and amortization		26,644		25,663	4%		23,470	14%
Amortization of intangible assets		16,570		16,631	-%		16,168	2%
Non-operating interest expense and other		29,318		31,384	(7%)		32,716	(10%)
Loss on extinguishment of debt				3,156	n/m			n/m
INCOME BEFORE PROVISION FOR INCOME TAXES		207,632		164,999	26%		203,774	2%
PROVISION FOR INCOME TAXES		51,991		38,323	36%		48,376	7%
NET INCOME	\$	155,641	\$	126,676	23%	\$	155,398	— %
Earnings per share, diluted	\$	1.92	\$	1.53	25%	\$	1.79	7%
Weighted-average shares outstanding, diluted		81,166		82,695	(2%)		86,742	(6%)
EPS Prior to Amortization of Intangible Assets(4)(35)	\$	2.06	\$	1.68	23%	\$	1.93	7%

LPL Financial Holdings Inc Management's Statements of Operations Trend⁽⁴⁾ (In thousands, except per share data) (Unaudited)

	Quarterly Results				
	Q1 2020	Q4 2019	Q3 2019		
Gross Profit(4)					
Sales-based commissions	\$ 228,391	\$ 193,980	\$ 194,342		
Trailing commissions	275,053	282,940	280,651		
Advisory	579,027	533,259	514,363		
Commission and advisory fees	1,082,471	1,010,179	989,356		
Production based payout(5)	(920,835)	(876,654)	(857,384)		
Commission and advisory fees, net of payout	161,636	133,525	131,972		
Client cash	151,398	155,322	162,517		
Other asset-based(6)	134,108	133,603	129,623		
Transaction and fee	137,096	118,291	121,222		
Interest income and other, net (7)	8,364	13,323	13,556		
Total net commission and advisory fees and attachment revenue	592,602	554,064	558,890		
Brokerage, clearing, and exchange expense	(17,024)	(15,927)	(16,380)		
Gross Profit(4)	575,578	538,137	542,510		
G&A Expense					
Core G&A(8)	223,211	230,182	215,198		
Regulatory charges	6,157	7,893	7,905		
Promotional	57,398	51,050	61,715		
Employee share-based compensation	8,648	7,179	7,414		
Total G&A	295,414	296,304	292,232		
EBITDA(4)	280,164	241,833	250,278		
Depreciation and amortization	26,644	25,663	24,062		
Amortization of intangible assets	16,570	16,631	16,286		
Non-operating interest expense and other	29,318	31,384	31,944		
Loss on extinguishment of debt		3,156			
INCOME BEFORE PROVISION FOR INCOME TAXES	207,632	164,999	177,986		
PROVISION FOR INCOME TAXES	51,991	38,323	46,272		
NET INCOME	\$ 155,641	\$ 126,676	\$ 131,714		
Earnings per share, diluted	\$ 1.92	\$ 1.53	\$ 1.57		
Weighted-average shares outstanding, diluted	81,166	82,695	83,844		
EPS Prior to Amortization of Intangible Assets(4)(35)	\$ 2.06	\$ 1.68	\$ 1.71		

LPL Financial Holdings Inc. Operating Measures⁽⁴⁾ (Dollars in billions, except where noted) (Unaudited)

	Q	1 2020	Q	4 2019	Change	C	1 2019	Change
Market Drivers								
S&P 500 Index (end of period)		2,585		3,231	(20%)		2,834	(9%)
Fed Funds Daily Effective Rate (FFER) (average bps)		123		165	(42bps)		240	(117bps)
Assets								
Advisory Assets(9)	\$	322.3	\$	365.8	(12%)	\$	311.9	3%
Brokerage Assets(10)		347.6		398.6	(13%)		372.1	(7%)
Total Brokerage and Advisory Assets	\$	669.9	\$	764.4	(12%)	\$	684.0	(2)%
Advisory % of Total Brokerage and Advisory Assets		48.1%		47.8%	30bps		45.6%	250bps
Assets by Platform								
Corporate Platform Advisory Assets(11)	\$	200.7	\$	228.3	(12%)	\$	191.8	5%
Hybrid Platform Advisory Assets(12)		121.6		137.5	(12%)		120.1	1%
Brokerage Assets		347.6		398.6	(13%)		372.1	(7%)
Total Brokerage and Advisory Assets	\$	669.9	\$	764.4	(12%)	\$	684.0	(2%)
Centrally Managed Assets								
Centrally Managed Assets(13)	\$	46.9	\$	52.4	(10%)	\$	42.9	9%
Centrally Managed % of Total Advisory Assets		14.5%		14.3%	20bps		13.8%	70bps

LPL Financial Holdings Inc. Operating Measures⁽⁴⁾ (Dollars in billions, except where noted) (Unaudited)

	Q1	2020	Q4	1 2019	Change	Q ²	1 2019	Change
Net New Assets (NNA)								
Net New Advisory Assets(14)	\$	12.5	\$	9.6	n/m	\$	4.6	n/m
Net New Brokerage Assets(15)		_		(8.0)	n/m		(0.7)	n/m
Total Net New Assets	\$	12.5	\$	8.8	n/m	\$	4.0	n/m
Net Brokerage to Advisory Conversions(16)	\$	2.4	\$	1.9	n/m	\$	1.4	n/m
Advisory NNA Annualized Growth(17)		13.6%		11.4%	n/m		6.5%	n/m
Total NNA Annualized Growth(17)		6.5%		4.9%	n/m		2.5%	n/m
Net New Advisory Assets								
Corporate Platform Net New Advisory Assets(18)	\$	7.4	\$	7.5	n/m	\$	4.2	n/m
Hybrid Platform Net New Advisory Assets(19)		5.1		2.1	n/m		0.4	n/m
Total Net New Advisory Assets	\$	12.5	\$	9.6	n/m	\$	4.6	n/m
Centrally Managed Net New Advisory Assets(20)	\$	2.2	\$	2.0	n/m	\$	1.0	n/m
Client Cash Balances								
Insured Cash Account Balances	\$	34.5	\$	24.4	41%	\$	21.7	59%
Deposit Cash Account Balances		8.7		5.0	74%		4.3	102%
Total Insured Sweep Balances		43.2		29.4	47%		25.9	67%
Money Market Account Cash Balances		1.8		1.9	(5%)		4.8	(63%)
Purchased Money Market Funds		2.8		2.4	17%		_	—%
Total Money Market Balances		4.6		4.3	7%		4.8	(4%)
Total Client Cash Balances	\$	47.8	\$	33.7	42%	\$	30.7	56%
Client Cash Balances % of Total Assets		7.1%		4.4%	270bps		4.5%	260bps
Client Cash Balance Average Fees								
Insured Cash Account Average Fee - bps(21)		195		222	(27)		250	(55)
Deposit Cash Account Average Fee - bps(21)		142		184	(42)		220	(78)
Money Market Account Average Fee - bps(21)		58		69	(11)		77	(19)
Purchased Money Market Fund Average Fee - bps(21)		29		29	n/m		_	n/m
Total Client Cash Balance Average Fee - bps(21)		168		193	(25)		220	(52)
			\$					

LPL Financial Holdings Inc. Monthly Metrics⁽⁴⁾ (Dollars in billions, except where noted) (Unaudited)

	March February 2020 2020		Feb to Mar Change		anuary 2020	cember 2019	
Assets Served							
Advisory Assets(9)	\$	322.3	\$ 355.7	(9.4%)	\$	369.2	\$ 365.8
Brokerage Assets(10)		347.6	380.9	(8.7%)		397.7	 398.6
Total Brokerage and Advisory Assets	\$	669.9	\$ 736.6	(9.1%)	\$	767.0	\$ 764.4
Net New Assets (NNA)							
Net New Advisory Assets(14)	\$	4.1	\$ 4.3	n/m	\$	4.0	\$ 3.8
Net New Brokerage Assets(15)		0.2	0.4	n/m		(0.6)	 (0.9)
Total Net New Assets	\$	4.3	\$ 4.8	n/m	\$	3.4	\$ 2.9
Net Brokerage to Advisory Conversions(16)	\$	0.6	\$ 0.8	n/m	\$	0.9	\$ 0.6
Client Cash Balances							
Insured Cash Account Balances	\$	34.5	\$ 24.8	39.1%	\$	24.4	\$ 24.4
Deposit Cash Account Balances		8.7	5.2	67.3%		4.8	5.0
Total Insured Sweep Balances		43.2	30.0	44.0%		29.2	29.4
Money Market Account Cash Balances		1.8	1.6	12.5%		1.7	1.9
Purchased Money Market Funds		2.8	2.6	7.7%		2.5	2.4
Total Money Market Balances		4.6	4.3	7.0%		4.2	4.3
Total Client Cash Balances	\$	47.8	\$ 34.2	39.8%	\$	33.5	\$ 33.7
		_					
Net Buy (Sell) Activity(22)	\$	(8.2)	\$ 3.9	n/m	\$	4.5	\$ 3.2
Market Indices							
S&P 500 Index (end of period)		2,585	2,954	(12.5%)		3,226	3,231
Fed Funds Effective Rate (average bps)		39	158	(119bps)		155	155

LPL Financial Holdings Inc. Financial Measures⁽⁴⁾ (Dollars in thousands, except where noted) (Unaudited)

	Q1 2020	Q4 2019	Change	Q1 2019	Change
Commission Revenue by Product					
Annuities	\$ 245,662	\$ 244,249	1%	\$ 247,453	(1%)
Mutual funds	156,156	150,697	4%	140,662	11%
Fixed income	29,125	28,642	2%	24,195	20%
Equities	37,421	21,233	76%	18,364	104%
Other	35,080	32,099	9%	30,685	14%
Total commission revenue	\$ 503,444	\$ 476,920	6%	\$ 461,359	9%
Commission Revenue by Sales-based and Trailing Con	nmission				
Sales-based commissions					
Annuities	\$ 92,525	\$ 86,141	7%	\$ 95,615	(3%)
Mutual funds	45,534	37,611	21%	34,631	31%
Fixed income	29,125	28,642	2%	24,195	20%
Equities	37,421	21,233	76%	18,364	104%
Other	23,786	20,353	17%	18,194	31%
Total sales-based commissions	\$ 228,391	\$ 193,980	18%	\$ 190,999	20%
Trailing commissions					
Annuities	\$ 153,137	\$ 158,108	(3%)	\$ 151,838	1%
Mutual funds	110,622	113,086	(2%)	106,031	4%
Other	11,294	11,746	(4%)	12,491	(10%)
Total trailing commissions	\$ 275,053	\$ 282,940	(3%)	\$ 270,360	2%
Total commission revenue	\$ 503,444	\$ 476,920	6%	\$ 461,359	9%
Payout Rate					
Base Payout Rate	82.70%	82.82%	(12bps)	82.95%	(25bps)
Production Based Bonuses	2.37%	3.96%	(159bps)	2.04%	33bps
Total Payout Ratio	85.07%	86.78%	(171bps)	84.99%	8bps

LPL Financial Holdings Inc. Capital Management Measures⁽⁴⁾ (Dollars in thousands, except where noted) (Unaudited)

		Q1 2020		Q1 2020		Q4 2019
Cash Available for Corporate Use(23)						
Cash at Parent	\$	130,964	\$	115,252		
Excess Cash at Broker-Dealer subsidiary per Credit Agreement		86,897		66,842		
Other Available Cash		18,287		21,597		
Total Cash Available for Corporate Use	\$	236,148	\$	203,691		
Credit Agreement Net Leverage						
Total Debt (does not include unamortized premium)	\$	2,483,325	\$	2,415,000		
Cash Available (up to \$300 million)		236,148		203,691		
Credit Agreement Net Debt	\$	2,247,177	\$	2,211,309		
Credit Agreement EBITDA (trailing twelve months) (24)	\$	1,085,269	\$	1,080,847		
Credit Agreement Net Leverage Ratio	_	2.07x		2.05x		

March 31, 2020

Total Debt	Balance		Current Applicable Margin	Yield At Issuance	Interest Rate	Maturity
Revolving Credit Facility(a)	\$ 66,000	-	ABR+25bps(b)		3.500%	11/12/2024
Broker-Dealer Revolving Credit Facility(c)	50,000		FFR+125bps		2.250%	7/31/2024
Senior Secured Term Loan B	1,067,325		LIBOR+175 bps(d)		2.709%	11/12/2026
Senior Unsecured Notes(e)	500,000		5.75% Fixed	5.750%	5.750%	9/15/2025
Senior Unsecured Notes(e)	400,000	(f)	5.75% Fixed	5.115%	5.750%	9/15/2025
Senior Unsecured Notes(g)	400,000		4.625% Fixed	4.625%	4.625%	11/15/2027
Total / Weighted Average	\$ 2,483,325				4.132%	

- (a) The Revolving Credit Facility is secured and has a borrowing capacity of \$750 million.
- (b) The alternate base rate (ABR) was the effective PRIME rate on March 31, 2020, the date of the borrowing.
- (c) The Broker-Dealer Revolving Credit Facility is unsecured and at LPL Financial, the Company's broker-dealer subsidiary, and has a borrowing capacity of \$300 million.
- (d) The LIBOR rate option is one-month LIBOR rate and subject to an interest rate floor of 0 basis points.
- (e) The Senior Unsecured Notes were issued in two separate transactions; \$500 million in notes were issued in March 2017 at par; the remaining \$400 million were issued in September 2017 and priced at 103% of the aggregate principal amount.
- (f) Does not include unamortized premium of approximately \$8.2 million as of March 31, 2020.
- (g) The Senior Unsecured Notes were issued in November 2019 at par.

LPL Financial Holdings Inc. Key Business and Financial Metrics⁽⁴⁾ (Dollars in thousands, except where noted) (Unaudited)

	C	21 2020	C	Q4 2019	Ch	ange	C	21 2019	Chang	је
Advisors										
Advisors		16,763		16,464		2%		16,189	49	%
Net New Advisors		299		115		n/m		80	r	n/m
Annualized commission and advisory fees per Advisor(25)	\$	261	\$	246		6%	\$	227	159	%
Average Total Assets per Advisor (\$ in millions)(26)	\$	40.0	\$	46.4		(14%)	\$	42.2	(59	%)
Transition assistance loan amortization (\$ in millions)(27)	\$	27.4	\$	26.1		5%	\$	23.2	189	%
Total client accounts (in millions)		5.8		5.7		2%		5.5	59	%
Employees - period end		4,358		4,343		—%		4,269	29	%
Productivity Metrics										
Advisory Revenue as a % of Corporate Advisory Assets (28)		1.01%		1.02%		(1bps)		1.04%	(3b	ops)
Gross Profit ROA (29)		30.4bps		30.7bps	(0.3bps)		30.8bps	(0.4b	ops)
OPEX as a % of Brokerage and Advisory Assets (30)		18.3bps		18.3bps	_	-%bps		18.6bps	(0.3b	ops)
EBIT ROA (31)		12.2bps		12.4bps	(0.2bps)		12.1bps	0.1b	ops
Production Retention Rate (YTD annualized) (32)		99.0%		96.5%	2	250bps		96.2%	280k	ops
Recurring Gross Profit Rate (33)		88.1%		85.9%	2	220bps		86.3%	180b	ops
EBITDA as a % of Gross Profit		48.7%		44.9%	3	880bps		49.7%	(100k	ops)
Capital Expenditure (\$ in millions)	\$	34.0	\$	52.1		(35%)	\$	30.3	129	%
Share Repurchases (\$ in millions)	\$	150.0	\$	120.0		25%	\$	125.0	209	%
Dividends (\$ in millions)		19.7		20.2		(2%)		21.1	(79	%)
Total Capital Allocated (\$ in millions)	\$	169.7	\$	140.2		21%	\$	146.1	169	%
Weighted-average Share Count, Diluted		81.2		82.7		(2%)		86.7	(69	%)
Total Capital Allocated per Share(34)	\$	2.09	\$	1.70		23%	\$	1.68	249	%

Endnote Disclosures

- (1) Represents the estimated total brokerage and advisory assets expected to transition to the Company's broker-dealer subsidiary, LPL Financial LLC ("LPL Financial"), associated with advisors who transferred their licenses to LPL Financial during the period. The estimate is based on prior business reported by the advisors, which has not been independently and fully verified by LPL Financial. The actual transition of assets to LPL Financial generally occurs over several quarters including the initial quarter of the transition, and the actual amount transitioned may vary from the estimate.
- (2) "Financial advisors" or "Advisors" include registered representatives and/or investment adviser representatives affiliated with LPL Financial LLC, an SEC registered broker-dealer and investment adviser.
- (3) Compliance with the Credit Agreement Net Leverage Ratio is only required under our revolving credit facility.
- (4) Certain information presented on pages 8-15 includes non-GAAP financial measures and operational and performance metrics. For more information on non-GAAP financial measures, please see the section titled "Non-GAAP Financial Measures" that begins on page 3.
- (5) Production based payout is an operating measure calculated as a commission and advisory expense less advisor deferred compensation expense. Below is a reconciliation of production based payout against the Company's commission and advisory expense for the periods presented (in thousands):

	(Q1 2020	2020 Q4 2019		Q3 2019		Q1 2019	
Production based payout	\$	920,835	\$	876,654	\$	857,384	\$	777,889
Advisor deferred compensation expense		(50,040)		17,177		(749)		21,809
Commission and advisory expense	\$	870,795	\$	893,831	\$	856,635	\$	799,698

- (6) Consists of revenues from the Company's sponsorship programs with financial product manufacturers and omnibus processing and networking services, but does not include fees from client cash programs. Other asset-based revenues are a component of asset-based revenues and are derived from the Company's Unaudited Condensed Consolidated Statements of Income.
- (7) Interest income and other, net is an operating measure calculated as interest income, net of interest expense plus other revenue, less advisor deferred compensation expense. Below is a reconciliation of interest income and other, net against the Company's interest income, net of interest expense and other revenue for the periods presented (in thousands):

	 Q1 2020	Q4 2019		Q3 2019		 Q1 2019
Interest income, net of interest expense	\$ 9,542	\$	10,966	\$	11,531	\$ 12,321
Plus: Other revenue	(51,218)		19,534		1,276	25,218
Less: Advisor deferred compensation expense	50,040		(17,177)		749	(21,809)
Interest income and other, net	\$ 8,364	\$	13,323	\$	13,556	\$ 15,730

(8) Core G&A is a non-GAAP financial measure. Please see a description of Core G&A under "Non-GAAP Financial Measures" on page 3 of this release for additional information. Below is a reconciliation of Core G&A against the Company's total operating expenses for the periods presented:

		Q1 2020	Q4 2019		Q3 2019		Q1 2019
Operating Expense Reconciliation (in thousands)							
Core G&A	\$	223,211	\$	230,182	\$	215,198	\$ 212,520
Regulatory charges		6,157		7,893		7,905	7,873
Promotional		57,398		51,050		61,715	51,349
Employee share-based compensation		8,648		7,179		7,414	7,967
Total G&A		295,414		296,304		292,232	279,709
Commissions and advisory		870,795		893,831		856,635	799,698
Depreciation & amortization		26,644		25,663		24,062	23,470
Amortization of intangible assets		16,570		16,631		16,286	16,168
Brokerage, clearing and exchange		17,024		15,927		16,380	16,144
Total operating expenses	\$ 1	1,226,447	\$	1,248,356	\$	1,205,595	\$ 1,135,189

- (9) Consists of total advisory assets under custody at LPL Financial. Q4 2019 also included advisory assets serviced by investment advisor representatives of Allen & Company of Florida, LLC ("Allen & Company") that were onboarded to LPL Financial's custodial platform in Q4 2019.
- (10) Consists of brokerage assets serviced by advisors licensed with LPL Financial. Q4 2019 also included brokerage assets serviced by advisors licensed with Allen & Company that were onboarded to LPL Financial's custodial platform in Q4 2019.
- (11) Consists of total assets on LPL Financial's corporate advisory platform serviced by investment advisor representatives of LPL Financial or Allen & Company.
- (12) Consists of total assets on LPL Financial's independent advisory platform serviced by investment advisor representatives of separate registered investment advisor firms ("Hybrid RIAs"), rather than of LPL Financial.
- (13) Represents those advisory assets in LPL Financial's Model Wealth Portfolios, Optimum Market Portfolios, Personal Wealth Portfolios, and Guided Wealth Portfolios platforms.
- (14) Consists of total client deposits into advisory accounts, including advisory assets serviced by Allen & Company advisors, less total client withdrawals from advisory accounts. The Company considers conversions from and to brokerage accounts as deposits and withdrawals respectively.
- (15) Consists of total client deposits into brokerage accounts, including brokerage assets serviced by Allen & Company advisors, less total client withdrawals from brokerage accounts. The Company considers conversions from and to advisory accounts as deposits and withdrawals, respectively.
- (16) Consists of existing custodied assets that converted from brokerage to advisory, less existing custodied assets that converted from advisory to brokerage.
- (17) Calculated as annualized current period net new assets divided by preceding period assets in their respective categories of advisory assets or total brokerage and advisory assets.
- (18) Consists of total client deposits into advisory accounts on LPL Financial's corporate advisory platform (FN 11) less total client withdrawals from advisory accounts on its corporate advisory platform.
- (19) Consists of total client deposits into advisory accounts on LPL Financial's independent advisory platform (FN 12) less total client withdrawals from advisory accounts on its independent advisory platform.
- (20) Consists of total client deposits into centrally managed assets accounts (FN 13) less total client withdrawals from centrally managed assets accounts.
- (21) Calculated by dividing revenue for the period by the average balance during the period.
- (22) Represents the amount of securities purchased less the amount of securities sold in client accounts custodied with LPL Financial. Reported activity does not include any other cash activity, such as deposits, withdrawals, dividends received, or fees paid.
- (23) Consists of cash unrestricted by the Credit Agreement and other regulations available for operating, investing, and financing uses.

(24) EBITDA and Credit Agreement EBITDA are non-GAAP financial measures. Please see a description of EBITDA and Credit Agreement EBITDA under "Non-GAAP Financial Measures" on page 3 of this release for additional information. Under the Credit Agreement, management calculates Credit Agreement EBITDA for a trailing twelve month period at the end of each fiscal quarter, and in doing so may make further adjustments to prior quarters. Below are reconciliations of EBITDA and Credit Agreement EBITDA to net income for the periods presented (dollars in thousands):

	Q1 2020		Q4 2019	
EBITDA and Credit Agreement EBITDA Reconciliations				
Net income	\$	560,123	\$ 559,880	
Non-operating interest expense		126,603	130,001	
Provision for income taxes		185,570	181,955	
Loss on extinguishment of debt		3,156	3,156	
Depreciation and amortization		98,953	95,779	
Amortization of intangible assets		65,736	65,334	
EBITDA	\$	1,040,141	\$ 1,036,105	
Credit Agreement Adjustments:				
Employee share-based compensation expense	\$	30,547	\$ 29,866	
Advisor share-based compensation expense		2,679	2,992	
Other		11,902	11,884	
Credit Agreement EBITDA (trailing twelve months)	\$	1,085,269	\$ 1,080,847	

- (25) Calculated based on the average advisor count from the current period and prior period.
- (26) Calculated based on the end of period total brokerage and advisory assets divided by end of period advisor count.
- (27) Represents the amortization expense amount of forgivable loans for transition assistance to advisors and financial institutions.
- (28) Represents advisory revenue as a percentage of Corporate Platform Advisory Assets (FN 11) for the trailing twelve month period.
- (29) Represents Gross Profit (FN 4) for the trailing twelve month period, divided by average month-end total brokerage and advisory assets for the trailing twelve month period.
- (30) Represents operating expenses for the trailing twelve month period, excluding production-related expense, divided by average month-end total brokerage and advisory assets for the period. Production-related expense includes commissions and advisory expense and brokerage, clearing and exchange expense. For purposes of this metric, operating expenses includes core G&A (FN 8), regulatory, promotional, employee share-based compensation, depreciation & amortization, and amortization of intangible assets.
- (31) EBIT ROA is calculated as Gross Profit ROA less OPEX as a % of Total Brokerage and Advisory Assets.
- (32) Reflects retention of commission and advisory revenues, calculated by deducting the prior year production of the annualized year-to-date attrition rate, over the prior year total production.
- (33) Recurring Gross Profit Rate refers to the percentage of the Company's gross profit, a non-GAAP financial measure, that was recurring for the trailing twelve month period. Management tracks recurring gross profit, a characterization of gross profit and a statistical measure, which is defined to include the Company's revenues from asset-based fees, advisory fees, trailing commissions, client cash programs, and certain other fees that are based upon client accounts and advisors, less the expenses associated with such revenues and certain other recurring expenses not specifically associated with a revenue line. Management allocates such other recurring expenses on a pro-rata basis against specific revenue lines at its discretion.
- (34) Capital Allocated per Share equals the amount of capital allocated for share repurchases and cash dividends divided by the diluted weighted-average shares outstanding.

(35) EPS Prior to Amortization of Intangible Assets is a non-GAAP financial measure. Please see a description of EPS Prior to Amortization of Intangible Assets under "Non-GAAP Financial Measures" on page 3 of this release for additional information. Below is a reconciliation of EPS Prior to Amortization of Intangible Assets to the Company's GAAP EPS for the periods presented:

EPS Reconciliation (in thousands, except per share data)	21 2020
EPS	\$ 1.92
Amortization of Intangible Assets	16,570
Tax Benefit	 (4,640)
Amortization of Intangible Assets Net of Tax Benefit	\$ 11,930
Diluted Share Count	81,166
EPS Impact	\$ 0.15
EPS Prior to Amortization of Intangible Assets	\$ 2.06