UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL OMB Number 3235-0287 Estimated average burden hours per response: 0.5

FORM 4

			0	r Section 30(h) of th	e Investme	ent Comp	any Act of 1940							
1. Name and Address of Reporting Person [*] <u>Gooley Thomas</u>				and Ticker or Tradii <u>cial Holdings</u>		PLA]		5. F (Cr	Relationship of Reporting Person eck all applicable) Director X Officer (give title belov	to Issuer 10% Owner Other (specify below)				
	(First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) PL FINANCIAL HOLDINGS INC., 02/25/2016 ATE STREET, 22ND FLOOR 02/25/2016								MD, Svc, Trading & Operations					
(Street) BOSTON	МА	02109	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)												
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned														
			2. Transaction Date (Month/Day/Year)	Execution Date, if any	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (E 3, 4 and 5)			tr. 5. Amount of Securities Beneficially Owned Follow Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr.		
		(wonunDay/Year)	Code		v	Amount	(A) or (D)	Price	(Instr. 3 and 4)	(1150.4)	4)			
Common Stock			02/25/2016		A		5,490 ⁽¹⁾	Α	\$ <mark>0</mark>	12,348	D			
Common Stock	02/25/2016		A		3,111 ⁽²⁾	A	\$ <mark>0</mark>	15,459 ⁽³⁾	D					

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

- 1	(
	1. Title of Derivative Security (Instr. 3)	Conversion Date Est or Exercise (Month/Day/Year) if		3A. Deemed Execution Date, if any (Month/Day/Year)	xecution Date, (Instr. 8) any		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Securities	Form: Direct	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)		Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
	Option to purchase Common Stock	\$19.85	02/25/2016		Α		44,814		(4)	02/25/2026	Common Stock	44,814	\$0	44,814	D	

Explanation of Responses:

1. These shares represent restricted stock units. Each restricted stock unit represents a contingent right to receive one share of common stock on the applicable vesting date. These restricted stock units will vest ratably on each of February 25, 2017, February 25, 2018 and February 25, 2019. Vested shares will be issued to the reporting person as soon as practicable after the applicable vesting date.

2. These shares represent restricted stock units. Each restricted stock unit represents a contingent right to receive one share of common stock on the applicable vesting date. These restricted stock units vest in full on February 25, 2019. Vested shares will be issued to the reporting person as soon as practicable after the vesting date.

Vacuum guate. 3. Consists of (i) 6,858 restricted stock units that vest ratably on each of August 6, 2016, August 6, 2017 and August 6, 2018; and (ii) the restricted stock units reported on this Form 4. 4. This option becomes exercisable in three equal annual installments on each of February 25, 2017, February 25, 2018 and February 25, 2019.

Remarks:

The signatory is signing on behalf of Thomas Gooley pursuant to a Power of Attorney dated June 27, 2015, which is filed as Exhibit 24.1 to this filing.

/s/ Gregory M. Woods, attorney-in-fact ** Signature of Reporting Person

02/29/2016 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ft(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

I hereby constitute and appoint each of David P. Bergers and Gregory M. Woods, signing singly, my true and lawful attorney-in-fact to:

(1) execute on my behalf any Form 4 Statement of Changes of Beneficial Ownership of Securities or Form 5 Annual Statement of Beneficial Ownership of Securities,

(2) do and perform any and all acts for and on my behalf that may be necessary or desirable to complete and execute any Section 16 Report and timely file such rep

(2) so and perform any and all acts for and on my behalf, information on transactions in the Company's securities from any third party, including brokers, employ (4) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be to my benefit, in my best I hereby grant to each attorney-in-fact hereunder full power and authority to do and perform any and every act and thing whatsoever necessary or desirable to be done I acknowledge that this Power of Attorney does not relieve me of my responsibilities to comply with Section 16 of the Act and the attorney-in-fact, in serving in st This Power of Attorney shall remain in full force and effect until I am no longer required to file Section 16 Reports with respect to my holdings of and transactions IN WITNESS WHEREOF, I have caused this Power of Attorney to be executed as of this 27 day of June, 2015.

By: /s/ Thomas Gooley